

RMLS™ by the Numbers 2017

Here we go again! RMLS™ celebrates another year working hard for thousands of subscribers across Oregon and Southwest Washington by presenting an annual collection of numbers. These numbers show just how much RMLS™ has supported real estate activity over the course of 2017. We hope you enjoyed journeying along with us.

[Compare the numbers below with the same from prior years and see how we've grown!](#)

RMLSweb

Number of times subscribers logged in to RMLSweb: 1,761,465

Photos uploaded to listings: 1,838,307

Number of new prospect profiles created: 75,970

All residential properties listed for sale: 75,657

All residential properties sold: 58,691

Median sold price of homes listed: \$330,000

Total dollar volume of homes sold: \$21,693,925,000

Reports viewed: 9,414,184

RMLS™ Subscribers

RMLS™ subscribers as of December 2017: 13,973

New RMLS™ subscribers (compared to December 2016): 620

Increase in subscribers, above: +4.65

Subscribers who attended training: 4,489

Number of calls to the RMLS™ Help Desk: 21,105

Number of Help Desk chats: 4,417

Number of incidents reported using the "Report Issue" button: 7,669

CE hours distributed by RMLS™ at no cost to subscribers: 3,114

Total attendance at RMLS™ training events: 4,489

RMLS.com

Total customer visits to RMLS.com: 2,556,344

Unique visits: 961,958

Total listing views: 1,498,074

Social Media

[RMLS™ followers on Facebook](#) (December 31st): 3,809

[RMLS™ followers on Twitter](#) (December 31st): 2,946

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing Market Action each month, we have [statistical summaries available on RMLSweb](#) with information dating back several years.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.