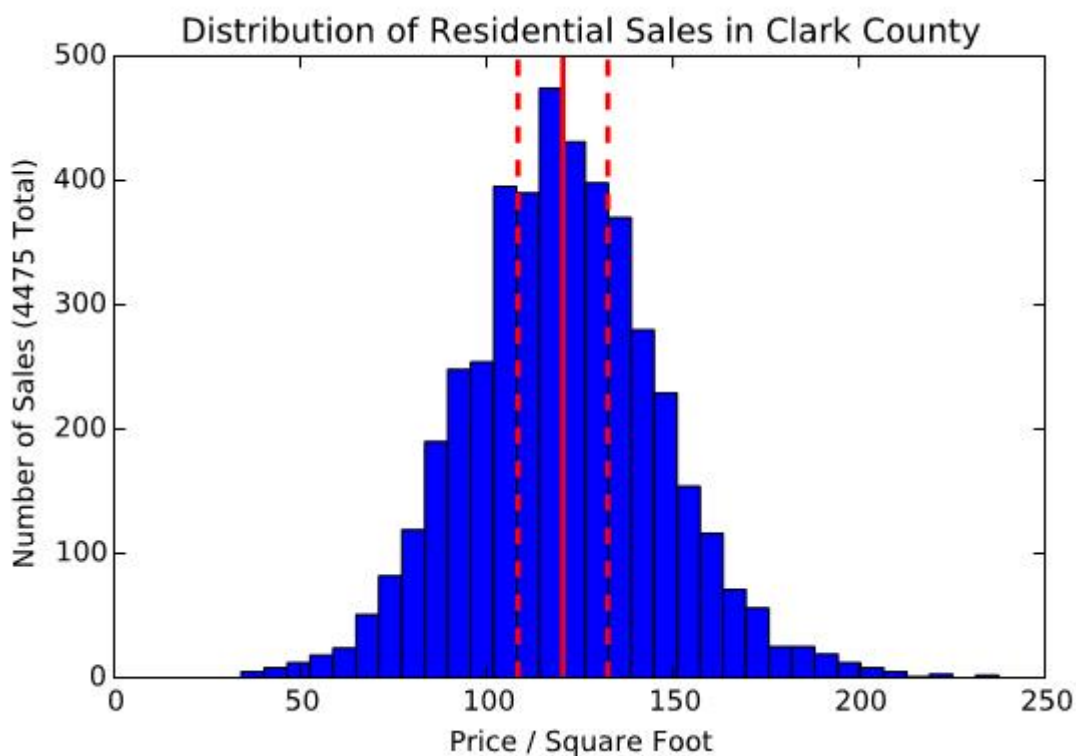


RMLS™ Appraiser Co-authors Article on Square Footage Analysis



RMLS™ subscriber and appraiser Ralph Olsen has co-authored a paper with Dr. Scott Wallace of Washington State University in Vancouver. [Hidden Dangers in Sale Price Per Square Foot Analysis](#) discusses the dangers of using price per square foot as the sole means for valuing a particular property. REALTORS® should gain insight to appraisers' methodology and why this common practice can provide misleading results!

[Read Hidden Dangers in Sale Price Per Square Foot Analysis by Ralph Olsen and Dr. Scott Wallace.](#)