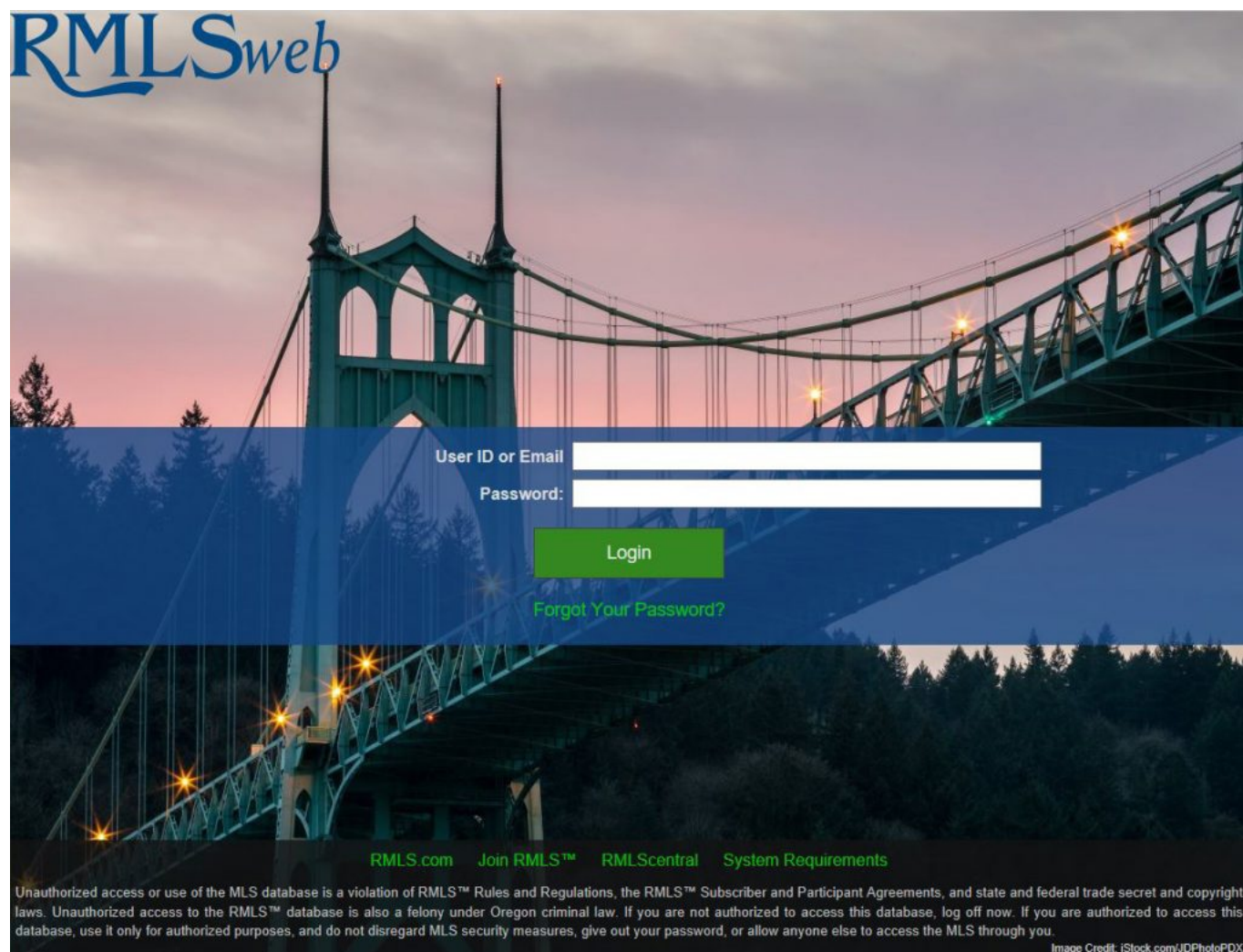
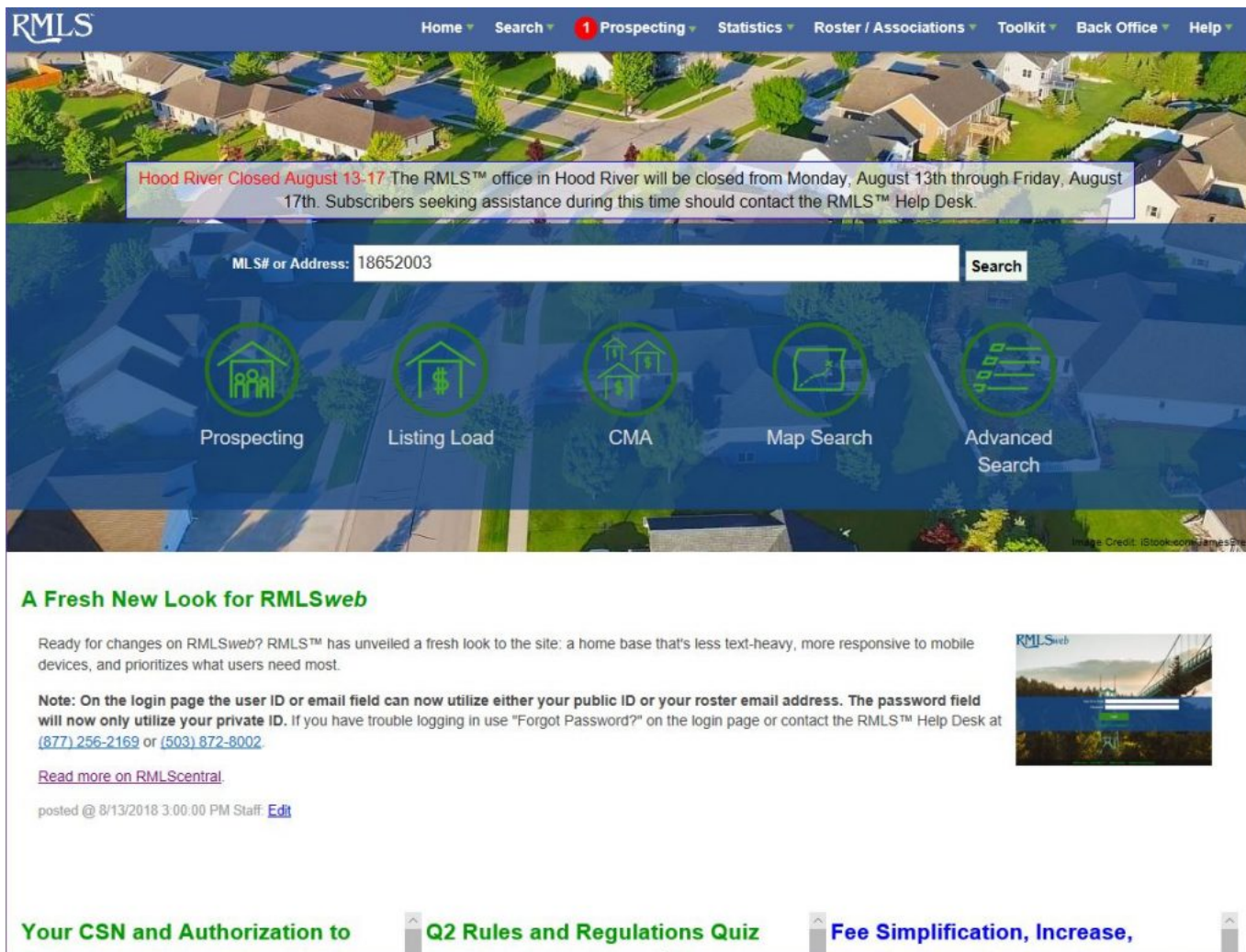


A Fresh Look is Coming to RMLSweb



RMLS™ is excited to give subscribers a first look at the fresh look coming this week to RMLSweb. Visitors will see a completely new look to the site starting August 14th: a home base that's less text-heavy, more responsive to mobile devices, and prioritizes what users need most.

The new RMLSweb desktop page introduces a home menu where subscribers can easily access the most-used components of the site: Prospecting, Listing Load, CMA, Map Search, and Advanced Search, topped by the simple search bar which is already a key component of RMLSweb. Use the Home menu from anywhere in the site to access any of these six areas of RMLSweb.



We know that RMLS™ subscribers like easy access to other RMLSweb components, so the site navigation menus have absorbed some of the information previously featured on the desktop page. The Help menu, for example, has absorbed the user's notepad, links, user preferences, and live chat buttons. No tools have been removed from the site.

Be aware that unveiling the new look to these site components is just the beginning—RMLS™ plans to roll out similar redesigns to other parts of the site to better meet the needs of today's RMLS™ subscribers.

This new approach to RMLSweb is the result of input from RMLS™ subscribers, local associations, staff, and plenty of other stakeholders. RMLS™ partnered with a user experience design professional to make the new approach to RMLSweb the best it could possibly be for a wide-ranging user base.

Once the redesign is live, RMLS™ is happy to help subscribers find anything that may have moved elsewhere from the desktop page. Users have suggested a site redesign for years, and we hope that the result will be more user friendly and navigable for RMLS™ subscribers.