

Agents: How Upcoming Map Upgrades Can Help You

I think one of the coolest things about our upcoming release for mapping on RMLSweb is that you'll be able to save custom Map Ranges & use them in several different searches (including Advanced Search, Hotsheet Search, Open House Search, Broker/MLS Tour Search, Actual Expired Search and Prospecting).

What does that mean to you, though? I think it will mean different things to different agents, but here's one scenario:

You have buyers that absolutely want to buy in a particular neighborhood, let's say St. Johns in Portland. You can set up a Prospecting profile for them and draw the custom map around JUST that area. Now the Prospecting results will only send them listings from the St. Johns neighborhood (as you define it).

Your buyers then find the house of their dreams. They're ready to put in an offer. Since you've saved your Map Range for St. John's, you can now use it to find comparables through Advanced Search when you are putting together the offer.

Here's a quick demonstration from John Ayers, our Help Desk Manager:



To schedule a training session on this new release, call your local RMLS™ office, or e-mail training@rmls.com.