

Hot Weather Tips for Real Estate Agents

Here's a few hot weather tips I came up with for real estate agents as we all cope with a potential high of 107 today here in Portland!

- 1. If buyers close on 100+ degree day, offer a window A/C unit as a closing gift (good luck finding one right now, though).*
- 2. Selling agents: if your listing has A/C or is A/C ready – make sure you're showing those houses now! The heat should really make that selling point stick in the buyer's mind (and their shirt stick to their back).*
- 3. Keep a cooler full of water bottles for your clients in your trunk when showing homes.*
- 4. Always offer to purchase a Slurpee for your clients.*
- 5. If you happen to be rolling in a convertible while showing homes – apply sunscreen between 10 a.m. and 3 p.m., or put the top up.*

PS: If you use an ActiveKEY, make sure not to leave it in a hot car for long: