

# Open House Info Coming to RMLS.com & IDX Feeds Soon

Look for it on October 1

Effective October 1, open house data will be available on RMLS.com and in IDX feeds to your personal websites. What does this mean?

**IDX feeds:** your IDX provider now has access to these fields. They may be able to set up an open house search feature for you – ask your IDX provider about what they can do with the new data.

**On RMLS.com:** users will not be able to search exclusively for open houses, but if there is open house information for a listing, it will be displayed in the listing information. So, if someone sees a house they like, they can look to see if there are any open houses coming up for it.

**Benefits?** Get more exposure for your open houses! Make sure to enter specific open house data on RMLSweb – here's how:

1. Go to Listing Load on RMLSweb.
2. Find the listing you want to enter an Open House for and click on the OH/BT button (Open House/Broker Tour).
3. Click "New Open House".
4. Enter all of your Open House details & click Save.