

New RMLSweb Feature: Links Available for City and County Names

Learn more about an area by clicking the links!

Recently, RMLSweb was updated with several new features. One of these features is the ability to view a city or county's Web page by one simple click of the mouse. In client and agent reports, most city and county names are now links to local Web sites of municipalities for that area.

This can be useful if you have a client who currently lives in Ashland, Oregon, but is interested in buying a home in Portland, Oregon. After performing searches to find an appropriate listing that meets your client's needs, you can email them a client report and they have the ability to also view the city or county's Web page for more information.

By looking at the city or county's Web page, your client can decide if that particular area would be a good fit for their needs. This new feature can also be used by agents who would like to learn more about a particular area in order to educate potential clients.

Take a look at the image below. This listing has links for both the city (Portland) and the county (Multnomah). These links will take the viewer to the official Web site for the city of Portland and to the Multnomah County home page.



How else have you used this new link feature?