

Winner Chosen for the CMA Success Story Contest

Thanks to everyone who submitted entries into our contest 

We received many uplifting stories about the new RMLSweb CMA feature. RMLS™ staff who worked on the development of the new CMA were delighted to read all of your positive experiences.

The winner of the contest is Jessica LeDoux, a broker for RE/MAX Signature Properties. This is her CMA success story:

“Prior to the new CMA tool RMLS™ has created for us I would use two systems to generate a report. So needless to say I was eager to try this out and see if it would replace the system I am paying additional for. I watched the short video and got very excited to try it. Once the program was released I opened it up and started on two CMA reports. The program worked just as stated and was streamlined into a very user friendly system. With little to no frustration I created two very professional looking CMA reports. That next morning I headed to my clients home to present my report and they were more than pleased with the format, professional look, and me! Here is their comment...

‘I appreciate your help and the work you did was fantastic!’

The system was fast, effective, and easy to use! Oh and by the way I got the listing!”

Jessica LeDoux

In addition, we decided to give an unexpected honorable mention to the funniest story that we received. Mark Jones of Mal & Seitz sent in this submission that gave us a laugh:

“I had incredible results. I gave a listing presentation that

seemed to be going nowhere until I rolled out the new CMA report. I was awarded the listing despite their concerns of my inappropriate language, my commission rate of 15%, and my crayon renditions of the property. (I forgot my camera). I hope they find their Persian cat I accidentally let out. What a great tool!! Kudos to our new CMA report.”

Mark Jones

We will be publishing the rest of the success stories in a later blog post. If you would like more information about the new RMLSweb CMA, view these tutorials:

1. CMA Overview
2. Accessing the CMA
3. How to Use Radius Search
4. User Preferences
5. Adding Comparables and Making Adjustments
6. Creating a CMA Profile
7. Customizing your CMA Report
8. Entering Subject Property Information

Or, print out our Creating a New CMA in RMLSweb quick reference guide. Thanks again for all of the positive CMA stories!