


A Trio of Frequently Forgotten Rules

When loading a new listing, a REALTOR® has a multitude of  factors to consider. While worrying about complex issues such as pricing and competition, it can be easy to forget a regulation or two. However, a basic understanding of our rules and regulations will help make the listing process easier and more efficient for both REALTOR® *and* client.

The following are some of the most frequently forgotten rules and regulations that a REALTOR® should keep in mind to ensure his or her listings are correct, fair, and – most importantly – effective!

- When adding a “Virtual Tour” or “Video Tour” for a listing, please double-check that the tour is free of branding (such as personal contact information or advertising).
- Similarly, links or contact information (including notes such as, “Call listing agent,” or, “Call for appointment”) are not allowed in the “Public Remarks” section of a listing.
- There are still many listings that do not have the correct photograph in the number 1 space. The first photograph should always be of the exterior building view. (If the property is land, the first photograph should be of the bare land.) Remember, RMLS™ offers up to 15 additional photo spaces for any other shots of the listing you might want to add!

If you would like to get reacquainted with all of our up-to-date rules and regulations, please check out Document 1450 at [RMLSweb](#). You might also like to take our most recent Rules and Regulations Quizzes (Quizzes 14 and 15), to test yourself!