## From Syndication to Mastering Online Marketing — June 30

Attend this educational seminar presented by ListHub and RMLS™!

Consumers are constantly turning more to the internet for everything, including real estate. As a result, the number of internet marketing technologies is exploding and consequently overwhelming to brokers and agents. In today's challenging market, we can not afford to waste precious dollars experimenting to find out what works! If you are interested in maximizing and measuring the value you get from online advertising, ListHub has some valuable information for you.

On Thursday, June 30th, RMLS™ and ListHub are hosting an educational seminar to help. ListHub gives area brokers the latest online marketing tools and strategies, including the premier broker-controlled system for marketing property listings online. ListHub specializes in data integration and marketing metrics. Today, they manage the listing inventory for thousands and thousands of real estate companies nationwide. And, ListHub's Online Marketing Reports have been dramatically updated in recent months to now include traffic from REALTOR.com, along with expanded data from Zillow/Yahoo! and a variety of additional sites! Find out how to put their experience to work for you!

Please join us to find out how you can leverage these new tools to make the most of the internet explosion — there are things that you can do today without spending a penny that will directly improve your results!

A ListHub representative will be on hand to provide you with helpful online marketing tools and tips. There will be two

classes during the day: one for Principal Brokers, and one for agents.

Program: From Syndication to Mastering Online Marketing

Date: Thursday, June 30, 2011

Time for Principal Brokers: 10:00 AM - 11:00 AM

Time for Agents: 12:00 PM - 1:00 PM

**Location:** RMLS™ Board Room, 825 NE Multnomah, Ste. 270,

Portland OR

Refreshments: Snacks and refreshments will be provided

courtesy of ListHub

For more information and to register for the principal broker class, click here.

For more information and to register for the agent class, click here.

Want more information about ListHub? View these documents:

5 Important Things About ListHub

How ListHub Works

3 Factors That Impact Listing Accuracy