

RMLS™ by the Numbers 2013

Just how big is RMLS™ anyway? We thought it would be fun and interesting to compile numbers showing just how much RMLS™ has supported real estate activity in 2013. This is our first year doing it, but we hope to continue collecting these numbers in order to also see how the company is expanding over time.

RMLSweb

Number of times subscribers logged in to RMLSweb: 6,185,000

Photos uploaded to listings: 926,490

Property searches run: 422,049

Number of new prospect profiles created: 57,599

All residential properties listed for sale: 65,824

All residential properties sold: 45,243

Median sold price of homes listed: \$235,000

Total dollar volume of homes sold: \$12,373,855,000

Unique tax searches: 103,077

Hit count reports viewed and auto-emailed to sellers:
12,608,195

Broker tour searches run: 12,475

Open house searches run: 7,357

Statistical searches run: 51,745

SentriLock Conversion

Number of lockboxes exchanged: 44,234

RMLS™ Subscribers

RMLS™ subscribers as of December 2013: 10,676

New RMLS™ subscribers (compared to December 2012): 497

Increase in subscribers, above: +4.9%

Subscribers who attended training: 1,857

Number of calls to the RMLS™ Help Desk: 26,119

Number of Help Desk chats: 2,564

Number of incidents reported using the "Report Issue" button:
4,155

CE hours distributed by RMLS™ at no cost to subscribers: 4,227

Total attendance at RMLS™ training events: 2,858

RMLS.com

Total customer visits to RMLS.com: 3,822,036

Unique visits: 1,110,135

Total listing views: 2,982,408

Social Media

RMLS™ followers on Facebook (December 31st): 2,472

RMLS™ followers on Twitter (December 31st): 2,000

Don't forget about the other numbers we regularly compile! In addition to publishing Market Action each month, we have statistical summaries available on RMLSweb with information dating back several years. Since 2012 we've also been compiling statistics about residential distressed properties in RMLSweb.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.