

# RMLS™ by the Numbers 2014

How much work does RMLS™ do for thousands of subscribers across Oregon and Southwest Washington? This is the second year we've compiled numbers to show just how much RMLS™ has supported real estate activity over the course of a single year (read RMLS™ by the Numbers 2013).

## **RMLSweb**

Number of times subscribers logged in to RMLSweb: 1,475,802

Photos uploaded to listings: 1,138,099

Property searches run: 513,354

Number of new prospect profiles created: 63,943

All residential properties listed for sale: 69,541

All residential properties sold: 48,052

Median sold price of homes listed: \$251,000

Total dollar volume of homes sold: \$14,067,725,000

Unique tax searches: 107,750

Reports viewed: 9,301,407

Broker tour searches run: 12,876

Open house searches run: 8,364

Statistical searches run: 26,926

## **RMLS™ Subscribers**

RMLS™ subscribers as of December 2014: 11,279

New RMLS™ subscribers (compared to December 2013): 603

Increase in subscribers, above: +5.7%

Subscribers who attended training: 3,047

Number of calls to the RMLS™ Help Desk: 22,978

Number of Help Desk chats: 3,012

Number of incidents reported using the "Report Issue" button: 5,299

CE hours distributed by RMLS™ at no cost to subscribers: 4,260

Total attendance at RMLS™ training events: 4,800

## **RMLS.com**

Total customer visits to RMLS.com: 3,375,870

Unique visits: 1,082,046

Total listing views: 2,299,823

### **Social Media**

RMLS™ followers on Facebook (December 31st): 2,930

RMLS™ followers on Twitter (December 31st): 2,358

Don't forget about the other numbers we regularly compile! In addition to publishing Market Action each month, we have statistical summaries available on *RMLSweb* with information dating back several years. Since 2012 we've also been compiling statistics about residential distressed properties in *RMLSweb*.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.