

# Have You Claimed Your Realtor.com Profile Page?



The National Association of REALTORS® (NAR) recently released a new tool to manage what potential clients learn about you on Realtor.com and major social media sites.

Have you claimed your free Realtor.com profile page yet?

The Realtor.com profile page is a one-stop portal that allows NAR members to connect with clients looking for a REALTOR® while searching for homes on Realtor.com.

The profile allows each REALTOR® to manage the display of information and client recommendations from a variety of social sites, including Facebook, Twitter, and LinkedIn. This means clients can easily find an experienced REALTOR® with a particular specialization or language, or discover a REALTOR® who has served someone they know. One-stop shopping for clients, and easy lead generation for brokers!

What do you need to start? A NRDS number and your browser. Claim your profile today on Realtor.com, then peruse the quick start guide to make the most of your new profile.

