

Get Ready...a New Reverse Prospecting Is Coming to RMLWeb!

RMLS™ subscribers, get ready—RMLS™ is putting the finishing touches on a new reverse prospecting tool! We plan to premiere the new system the morning of Thursday, July 16th.

What should you expect? Here's a preview:

Map Capability

Need to find buyers specifically looking in your geographical area? Reverse prospecting will now feature map capability, meaning REALTORS® can connect with agents who have clients looking in the specific area where your listing is situated. Net result? A more effective search!

NOTE: Agents using auto-fill to populate information from a ML# in Reverse Prospecting, take note: the map pin will be placed where it was entered in Listing Load. It can be adjusted in this new Reverse Prospecting interface, but it's always good practice to verify the map point of your listing in Listing Load!

If the map isn't useful to you, minimize it by clicking "Map Point Selection Map" above the upper left corner of the map window. This will give you easy access to the other search fields that appear below the map.

Saved Searches

Just like our other search options, users will now be able to save searches in reverse prospecting. These saved searches can be accessed via tabs at the top of the screen.

A Refreshed Look

The current RMLS*web* reverse prospecting system is a bit dated, and we've been working to bring a consistent look and feel to the site as a whole. You'll notice a *big* difference in the visual design of the reverse prospecting system as soon as we roll it out.

Don't forget, if you find yourself with questions as you navigate around the new system, the RMLS™ Help Desk is available to assist you via telephone [(503) 872-8002 or (877) 256-2169], email, or by chatting directly from RMLS*web*.