

# RMLS™ by the Numbers 2015

How much work does RMLS™ do for the thousands of subscribers across Oregon and Southwest Washington? We've compiled the following numbers for the third year in a row to show just how much RMLS™ has supported real estate activity over the course of a single year.

## **RMLSweb**

Number of times subscribers logged in to RMLSweb: 1,787,385

Photos uploaded to listings: 1,161,918

Property searches run: 549,388

Number of new prospect profiles created: 75,750

All residential properties listed for sale: 74,585

All residential properties sold: 57,860

Median sold price of homes listed: \$270,000

Total dollar volume of homes sold: \$17,999,392,000

Unique tax searches: 111,038

Reports viewed: 10,523,082

Broker tour searches run: 13,049

Open house searches run: 9,867

Statistical searches run: 29,062

## **RMLS™ Subscribers**

RMLS™ subscribers as of December 2015: 12,213

New RMLS™ subscribers (compared to December 2014): 934

Increase in subscribers, above: +8.2%

Subscribers who attended training: 3,412

Number of calls to the RMLS™ Help Desk: 21,115

Number of Help Desk chats: 3,707

Number of incidents reported using the "Report Issue" button: 6,678

CE hours distributed by RMLS™ at no cost to subscribers: 2,310

Total attendance at RMLS™ training events: 4,567

## **RMLS.com**

Total customer visits to RMLS.com: 3,623,006

Unique visits: 1,203,729

Total listing views: 2,377,287

### **Social Media**

RMLS™ followers on Facebook (December 31st): 3,255

RMLS™ followers on Twitter (December 31st): 2,646

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing Market Action each month, we have statistical summaries available on *RMLSweb* with information dating back several years. Since 2012 we've also been compiling statistics about residential distressed properties in *RMLSweb*.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.