

New on RMLSweb: Send Listing View Counts to Clients Automatically via Email

Does your seller want *daily* updates about how many people are seeing their listing on RMLSweb and RMLS.com? Do they want this information only on Saturday? Or perhaps Tuesdays and Thursdays?

RMLS™ can help. Starting Thursday morning February 25th, RMLS™ subscribers will be able to schedule automatic emails to clients with listing view count information.

Not only can subscribers schedule these automatic emails, but the emails will now directly send the data to the recipient, instead of a link to the information.



Here's how it works. On RMLSweb, use Listing Load to locate the listing. Access the view counts report by clicking "VC" (list view) or "View Counts Report" (detail view). Click the Email button located on the upper right of the screen. Fill in the form as you normally would.



If you wish to send automatic emails, clicking the box marked "Auto Email to Contact" will open the automatic email options below. If your client prefers to see data in a bar or line graph, click on the appropriate option underneath the scheduling information. Check the boxes for days you wish automatic emails to be sent, then click "Schedule" to save.

At this time, RMLS™ can only send one email per day. Emails will be sent as long as the listing is in ACT, BMP, or SSP

status.

Need more information? Have questions about the details? Check out Document 1762, *How to Use Listing View Counts*, on RMLS*web*.

Subscribers who need assistance walking through this new system may, as always, contact the RMLS™ Help Desk at (503) 872-8002 or (877) 256-2169.