RMLS™ by the Numbers 2016

It's that time again! RMLS™ has made it through another year working hard for thousands of subscribers across Oregon and Southwest Washington and we'd like to show just how much RMLS™ has supported real estate activity over the course of a single year. How do we do it? We compile a suite of numbers to quantify the work we do for our REALTOR® members.

Compare the numbers below with the same from the prior three years and see how we've grown!

RMLS*web*

Number of times subscribers logged in to RMLS*web*: 1,785,754

Photos uploaded to listings: 1,688,226

Property searches run: 572,205

Number of new prospect profiles created: 78,319

All residential properties listed for sale: 75,331

All residential properties sold: 59,203

Median sold price of homes listed: $300,000

Total dollar volume of homes sold: $20,243,723,000

Unique tax searches: 111,094

Reports viewed: 9,856,816

Broker tour searches run: 11,744

Open house searches run: 10,534

Statistical searches run: 24,247

RMLS™ Subscribers

RMLS™ subscribers as of December 2016: 13,345

New RMLS™ subscribers (compared to December 2015): 1,132

Increase in subscribers, above: +9.3

Subscribers who attended training: 3,538

Number of calls to the RMLS™ Help Desk: 25,850

Number of Help Desk chats: 4,508

Number of incidents reported using the "Report Issue" button: 6,668

CE hours distributed by RMLS™ at no cost to subscribers: 2,514

Total attendance at RMLS™ training events: 3,538

RMLS.com
Total customer visits to RMLS.com: 3,145,131
Unique visits: 1,141,705
Total listing views: 1,790,588

Social Media
RMLS™ followers on Facebook (December 31st): 3,715
RMLS™ followers on Twitter (December 31st): 2,837

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing Market Action each month, we have statistical summaries available on RMLS*web* with information dating back several years. Since 2012 we've also been compiling statistics about residential distressed properties in RMLS*web*.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.