

RMLS™ by the Numbers 2017

Here we go again! RMLS™ celebrates another year working hard for thousands of subscribers across Oregon and Southwest Washington by presenting an annual collection of numbers. These numbers show just how much RMLS™ has supported real estate activity over the course of 2017. We hope you enjoyed journeying along with us.

Compare the numbers below with the same from prior years and see how we've grown!

RMLSweb

Number of times subscribers logged in to RMLSweb: 1,761,465

Photos uploaded to listings: 1,838,307

Number of new prospect profiles created: 75,970

All residential properties listed for sale: 75,657

All residential properties sold: 58,691

Median sold price of homes listed: \$330,000

Total dollar volume of homes sold: \$21,693,925,000

Reports viewed: 9,414,184

RMLS™ Subscribers

RMLS™ subscribers as of December 2017: 13,973

New RMLS™ subscribers (compared to December 2016): 620

Increase in subscribers, above: +4.65

Subscribers who attended training: 4,489

Number of calls to the RMLS™ Help Desk: 21,105

Number of Help Desk chats: 4,417

Number of incidents reported using the "Report Issue" button: 7,669

CE hours distributed by RMLS™ at no cost to subscribers: 3,114

Total attendance at RMLS™ training events: 4,489

RMLS.com

Total customer visits to RMLS.com: 2,556,344

Unique visits: 961,958

Total listing views: 1,498,074

Social Media

RMLS™ followers on Facebook (December 31st): 3,809

RMLS™ followers on Twitter (December 31st): 2,946

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing Market Action each month, we have statistical summaries available on *RMLSweb* with information dating back several years.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.