

What's Coming to RMLSweb: It's ShowingTime!



You've found a great potential home for your client, and you know it won't be on the market long. You want to show it to your client as soon as possible, but 5am is hardly the time to be calling the seller's agent. If only there was a way to schedule a showing online...

ShowingTime is a new service that is set to roll out on RMLSweb this spring along with other RMLSweb improvements we've recently written about. Once released, RMLS™ subscribers will be able to schedule a showing from inside RMLSweb, eliminating the phone tag that can slow down the process of securing a property showing.

Sellers' agents putting a listing into RMLSweb can—but don't have to—use ShowingTime to facilitate showings. If ShowingTime is used, a listing agent may choose to make an open schedule (ideal for vacant listings or empty parcels of land), require an appointment during a schedule they set, or display showing instructions only.

Brokers who have found a property with ShowingTime enabled may schedule their showing immediately, 24 hours a day, seven days a week. A showing schedule is available so the property is never mistakingly double-booked, and an instant confirmation with showing instructions is delivered via text or email to both showing agent and listing agent.

Aside from its basic functions, ShowingTime will offer other amenities for RMLS™ subscribers. ShowingTime creates notifications via email, text, or through its mobile app so

both agents have a confirmation of a showing. A feature called ShowingCart can help an agent create a tour of properties and other stops the group may want to make, complete with driving directions. Basic showing feedback is solicited and collected in one place for convenience. Listing activity reports are available for properties using ShowingTime, including the ability to export the showing data. Naturally, ShowingTime has a mobile app for iOS and Android with a mobile site available for Windows or Blackberry devices.

RMLS™ subscribers interested in having even more tools can pay for ShowingTime's premium service which adds the option of brokerage branding, with special ShowingTime tools to offer sellers who want to have more involvement in the process.

Training will be available to RMLS™ subscribers leading up to the rollout through webinars, video tutorials, and standalone tips. Live technical support will also be available seven days a week via phone, email, or chat.

Get ready to schedule showings easily and conveniently once ShowingTime is available later this spring!