

# RMLS™ by the Numbers 2018

Here we go again! RMLS™ celebrates another year working hard for thousands of subscribers across Oregon and Southwest Washington by presenting an annual collection of numbers. These numbers show just how much RMLS™ has supported real estate activity over the course of 2018. We hope you enjoyed journeying along with us.

Compare the numbers below with the same from prior years and see how we've grown!

## **RMLSweb**

Number of times subscribers logged in to RMLSweb: 1,662,042

Photos uploaded to listings: 1,981,602

Number of new prospect profiles created: 71,914

All residential properties listed for sale: 78,378

All residential properties sold: 57,902

Median sold price of homes listed: \$350,000

Total dollar volume of homes sold: \$22,455,096,000

Reports viewed: 8,286,339

## **RMLS™ Subscribers**

RMLS™ subscribers as of December 2018: 14,489

New RMLS™ subscribers (compared to December 2017): 516

Increase in subscribers, above: +3.69

Subscribers who attended training: 5,406

Number of calls to the RMLS™ Help Desk: 27,794

Number of Help Desk chats: 5,215

Number of incidents reported using the "Report Issue" button: 7,027

CE hours distributed by RMLS™ at no cost to subscribers: 1,565

Total attendance at RMLS™ training events: 5,747

### **RMLS.com**

Total customer visits to RMLS.com: 2,120,150

Unique visits: 791,455

Total listing views: 1,145,379

### **Social Media**

RMLS™ followers on Facebook (December 31st): 4,289

RMLS™ followers on Twitter (December 31st): 2,937

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing *Market Action* each month, we have statistical summaries available on RMLSweb with information dating back several years.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.