

Homesnap Comes to RMLS™ on May 7th (Updated May 1, 2019)



There's a lot to like about Homesnap, an app coming to RMLS™ subscribers on May 7th. RMLS™ subscribers will get free pro-level access to Homesnap, which includes features like a broker-client portal to facilitate communications about listings, unique client-facing materials, and convenient tools giving brokers access to a gold mine of aggregated data.

HOMESNAP FEATURES

Homesnap's broker-client portal will facilitate communications about listings. Brokers and clients will be able to connect, access real-time data about RMLSweb listings, send specific listings to each other, and converse about all of it.

Brokers will be able to use Homesnap to generate specialized, branded market reports for clients, post branded ads on social websites, and even create Homesnap stories for your Homesnap listings.

If that's not enough, Homesnap users will also have access to handy tools that utilize the wealth of Homesnap's aggregated data to make their job easier. Homesnap can guide users in walking a property line, using augmented reality technology.

The app may even be used to research information about off-market listings if needed.

RMLS.COM BECOMES HOMESNAP

Homesnap will replace RMLS.com, the website that currently provides public access to RMLSweb listings. Once Homesnap is launched, the RMLS.com URL will redirect automatically to Homesnap. Leads generated through Homesnap public access will be passed to RMLS™ subscribers at no cost.

MORE COMING SOON

Look for more information about Homesnap from RMLS™ closer to the launch date on May 7th. In the meantime, Homesnap is offering training in May to give brokers a head start on using this exciting new platform. Register for one of the following training options:

- Portland (May 8th)
- Vancouver (May 8th)
- Eugene (May 9th)
- Webinar (May 13-14th)

RMLS™ is excited to offer Homesnap access at a pro level to all subscribers, and we think you'll be as excited about its capabilities as we are. As we approach the launch date, keep your eye out for more details from RMLS™.



UPDATE (May 1):