

# RMLS™ by the Numbers 2019

Here we go again! RMLS™ celebrates another year working hard for thousands of subscribers across Oregon and Southwest Washington by presenting an annual collection of numbers. These numbers show just how much RMLS™ has supported real estate activity over the course of 2019. We hope you enjoyed journeying along with us.

Compare the numbers below with the same from prior years and see how we've grown!

## **RMLSweb**

Number of times subscribers logged in to RMLSweb: 1,723,212

Photos uploaded to listings: 2,033,235

Number of new prospect profiles created: 66,667

All residential properties listed for sale: 77,296

All residential properties sold: 57,475

Median sold price of homes listed: \$365,000

Total dollar volume of homes sold: \$23,224,875,000

Reports viewed: 8,148,542

## **RMLS™ Subscribers**

RMLS™ subscribers as of December 2019: 14,524

New RMLS™ subscribers (compared to December 2018): 35

Increase in subscribers, above: +0.24

Subscribers who attended training: 3,331

Number of calls to the RMLS™ Help Desk: 24,382

Number of Help Desk chats: 5,595

Number of incidents reported using the "Report Issue" button: 5,715

CE hours distributed by RMLS™ at no cost to subscribers: 1,742

Total attendance at RMLS™ training events: 3,652

### **Social Media**

RMLS™ followers on Facebook (December 31st): 4,361

RMLS™ followers on Twitter (December 31st): 2,940

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing *Market Action* each month, we have statistical summaries available on *RMLSweb* with information dating back several years.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.