Getting Around in Drive Time: Ask Technical Terry

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Hi TT,

I saw the recent release of the INRIX Drive Time mapping tool in RMLSweb. I have to admit that while I had heard of INRIX before, and understand a bit about the technology, I was not sure I'd ever have use for it in RMLSweb.

Boy was I ever wrong! A day after you folks announced its availability, I got a new client lead that is a doctor moving to Portland, and he said he must live within 20 minutes of his work location and also, ideally, within 20 minutes of the daycare where he wished to enroll his son.

I explained that I have access to a really cutting-edge tool called INRIX Drive Time, and he was quite impressed! I created a search using both addresses and the 20-minute time frames, which helped narrow the number of listings down to homes that would keep him close to work and his child's daycare.

Really cool! Thank you for adding this feature!

-Thrilled in Tigard

Hi TT (oh, I see what you did there!),

I'm so happy to hear of your success in using the new mapping tool! It really is designed to facilitate the very sort of search you just described. It sounds like you had no problem figuring out how the "Union" and "Intersection" controls work with the Drive Time tools.

For those who may not feel as confident in using the new INRIX Drive Time map functionality, the RMLS™ Training Team has created both a **PDF overview** and **a video overview** to walk you through the process.

You also mentioned being familiar with INRIX technology. I find their stuff fascinating, so I poked around on their website and found a **great Trip Analytics resource page** that is worth reading if you want to really dive into what INRIX can do.

Thanks again, TT; happy searching!

-TT