2020 Deployment Highlights: Ask Technical Terry

Dear TT,

Some of my REALTOR® friends and I were chatting recently about RMLS™ and how many cool tools we now have available for us. We tried to think about all the new "stuff" that has been provided to us just this year and while I'm sure we remembered a lot of the things could you give me a quick recap on the highlights for 2020? And also, THANK YOU to all the RMLS™ staff for keeping RMLS™ products and services up and running without skipping a beat during COVID. Much appreciated!!

Ecstatic in Estacada

Hi EE,

First of all, thank YOU for the kind words. The RMLS™ staff really does pride itself in not only providing/integrating those cool tools you reference above, but also recognizing that our core responsibility is to make sure RMLS*web* is up and available for you 24/7.

Now, for a list of the deployment highlights from 2020.

Q1:

- Added Immoviewer to the list of approved 3rd party products. Immoviewer automatically sends you a link to a simple video tour upon saving your new listing in the RMLS*web* database.
- Added the ability to customize the subject line in manually sent client reports from RMLS*web*
- Added a red button indicator Back Office on the Menu bar to alert you of your expiring listings
- Added the SentriLock Access Report to the Statistics menu in RMLS*web*
- Implemented various COVID-19 accommodations to RMLS*web*

Q2:

- Released Phase 1 of the new RMLS*web* reports including Client Full and Medium report styles
- Added INRIX Drive Time mapping toolset as well as a new "freehand" drawing tool to Map Search
- Continued with Phase 1 of the RMLS*web* reports project by releasing new Open House and Broker Tour reports

Q3:

- Added Paragon as the first "System of Choice" in the MLS industry
- Added RatePlug to the approved 3rd party products
- Added Price Change Amount filter in Prospecting to confine searches to a price change threshold

Q4:

- Added button to Advanced Search to allow the creation of a Prospect Profile directly from the search
- Added a new Agent Limited One Page report option

Keep in mind that I pulled these improvements/enhancements from a 20-page single line report of all the various items accomplished in 2020 — really quite impressive given the challenges of a global pandemic!

TT