

Ask Technical Terry: How to Use 3rd Party Products



Dear TT

I am a fairly new subscriber to RMLS, and I'm interested in figuring out how to use all the additional tools RMLS offers us subscribers. It's a pretty big difference compared to the last MLS I was a member of – they provided the base MLS system and that was it. Any additional tools were up to us Realtors to obtain and figure out how to use.

So, I'm excited about all the 'extras' RMLS has available, but there are almost too many additional tools to choose from. Can you help me better understand which toolset does what and which ones to pick for specific activities?

Curious in Cottage Grove

Hi CCG,

That's a really great question. We put a lot of emphasis on providing tools for our subscribers to pick from and leverage to perform those daily tasks that can seem overwhelming – everyone is looking for ways to become more efficient and successful, right?

We do offer a class that covers all the various 3rd party products available to you called ***RMLS 3rd Party Tools***, which is a great starting point. Recently we began offering another class – ***Comparing Your CMA Options*** – that takes a look at four viable options for creating market analysis reports for your clients. Nothing beats spending a little time exploring the options available to you though – you can view all the various 3rd party product options in *RMLSweb*.

After beginning with our ***RMLS 3rd Party Tools*** class to get a good overview of all the various products, I'd recommend identifying what your top goals are. Perhaps you want to streamline your farming process, or upgrade how you communicate with clients. Determine your top priorities, then give each tool which provides what you're looking for a good test drive. Once you've identified some good tool matches, you can fast track your education and comfort with the tool by making use of our training options.

For example, if CMA creation is one of your challenges/objectives, I would sign up for our ***Comparing Your CMA Options*** webinar. This new CMA class compares *RMLSweb*, *Homesnap*, *RPR* and *Remine*, and the various approaches each uses to create a CMA. The class provides good detail about how to create the CMA report by searching for appropriate comparative properties, as well as the various output reports each product offers.

We offer stand-alone classes for many of our 3rd party products that goes into more detail about additional beneficial aspects of each product. You can also set up one-on-one sessions with our staff to answer specific questions about product use and integration for your business. To view our current schedule of

available webinars, go to the Training Calendar on RML*Sweb*. You can also use Training/Support Resources to access all our support and training links, as well as video tutorials.

I hope this helps you identify a starting point in better understanding how to explore the variety of educational options we offer for the 3rd Party tools at your disposal.

TT