

House Hunters Hit the Pavement Again After Holidays

RMLS Subscriber Supra Lockbox Activity – Updated Through Week of Dec. 28-Jan. 3

When comparing the week of December 28 – January 3 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox increased 51.9% in Washington and 59.2% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

Press Release: Kurt von Wasmuth Named President and CEO of RMLS™



Kurt von
Wasmuth

FOR IMMEDIATE RELEASE: January 8, 2010

Kurt von Wasmuth Named President and CEO of RMLS™

RMLS™ Board of Directors promotes company's Senior Vice President

PORTLAND, Ore. – RMLS™ (Regional Multiple Listing Service), the largest Realtor®-owned multiple listing service in the Northwest, announced the promotion of Kurt von Wasmuth to President and CEO today.

Von Wasmuth joined RMLS™ in 1998 as a Help Desk Technician and most recently served as Senior Vice President. He has also held management positions in training, communications and information services within the company. He holds a Bachelor of Arts from the University of Washington.

“With more than a decade of leadership in the industry and a strong focus on subscriber priorities, our Board of Directors is confident in Kurt’s ability to lead RMLS™ in this challenging market,” said Gary Whiting, a principal broker with John L. Scott and the 2010 Chairman of the RMLS™ Board.

“I’m excited to step into this role and look forward to helping RMLS™ grow its services and solutions for real estate professionals in the Northwest,” said von Wasmuth.

Former-president and CEO Beth Murphy retired in December after 11 years in the position and 15 years with RMLS™. After initial plans to move into a consulting role with RMLS™, she has instead elected to embrace full retirement.

About RMLS™

RMLS™ produces and provides multiple listing and related services to facilitate cooperation between its more than 12,000 REALTOR® subscribers. It is the primary source for real

estate information and the premier Multiple Listing Service in the Pacific Northwest. For more information, visit www.rmlsbenefits.com.

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Supra Support Changes

Have your key's serial number ready when you call



As of December 31, 2009, when you contact Supra for support, you will be asked to enter your key's serial number so you can be automatically routed to the correct support representative, which should save you time.

To find the serial number for your key:

- If you have a Supra KEY, please turn the key over to locate the key serial number.
- If you have eKEY software on your smart phone or PDA, here are instructions on how to locate your serial number:
 1. Palm based eKey >> Open the eKEY application. The very first screen will state the key number and whether or not the key is updated.
 2. Windows Mobile based eKey >> Open the eKey Suite and select Options in the lower right hand corner of the screen and then choose "About".
 3. Blackberry based eKey >> Open the eKey application, Press the Blackberry Menu Button (the one with the cluster of dots) and choose "About".

January (2010!) Real Estate Events & Education



Start the year off right with a real estate refresher

Here's a quick rundown of upcoming real estate events & education for the remainder of January in Oregon & Southern Washington. If you have an event that is not listed here, please let us know by commenting below. For future events, please send an e-mail to communications (at) rmls (dot) com.

- **January 6:** Clark County Association of Realtors® (CCAR) hosts Get Connected 2.0
- **January 14:** Women's Council of Realtors® – Portland Chapter hosts Real Estate Business Resource Breakfast Series: Economic Forecast featuring Mindy Sullivan – reservations due January 12 – e-mail wcr.portland@gmail.com for reservations.
- **January 14:** Oregon Association of Realtors® hosts International Relocation Services from Start to Finish
- **January 14:** Eugene Association of Realtors® (EAR) hosts Contract Organization
- **January 20:** East Metropolitan Association of Realtors® hosts 4th Annual Super Meeting featuring Oliver Frascona
- **January 21:** Portland Metropolitan Association of Realtors® (PMAR) hosts From Surviving to Thriving
- **January 21:** EAR hosts Good Record Keeping
- **January 27:** Douglas County Board of Realtors® hosts Let's

Just All Be Friends – Antitrust and Social Media Issues

- **January 27-28:** Earth Advantage offering classes for S.T.A.R (Sustainability Training for Accredited Real Estate Professionals) program
- **January 28:** PMAR hosts Navigating the Realtor® Code of Ethics: PMAR Ethics Training Seminar
- **January 28:** EAR hosts Disclosure & Risk Management
- **February 4-5** Seattle King County Association of Realtors® hosts CRS205 – Financing and Tax Advantages for Agents & Clients Seminar in Vancouver

Also, if you're an RMLS™ subscriber, we have lots of **FREE** opportunities for continuing education credit at a location near you; click the link for your area to view the December Training Calendar:

- Coos County
- Eastern Oregon
- Eugene
- Gresham
- Hood River
- Portland
- Roseburg
- Salem
- Vancouver

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Supra Lockbox Activity – Updated Through Week of Dec. 21-27

House Hunters Take Time to Enjoy the Festivities

When comparing the week of December 21-27 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox decreased 41.5% in Washington and 42.9% in Oregon.



Click the chart for a larger view

Archive

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New Year, New Listing IDs

RMLS listing IDs to increase by a digit to accommodate new decade



Remember when everyone was worried about Y2K in 1999? Well, this year is nothing like it, but you might be curious to know what will happen with listing IDs on RMLS™ when we leap into 2010.

As you may know, the first number currently indicates the year (ex: 9000002) but what will happen when we hit the new decade? It will still indicate the year, but the listing IDs

will increase from seven digits to eight. So, for example, in 2010, listing IDs will start at 10000002.

For our subscribers with IDX feeds, we have notified your providers about this change, so they should be prepared and you won't need to stock up on emergency supplies like I did for Y2K.

Photo courtesy of jagarts.

Supra Lockbox Activity – Updated Through Week of Dec. 14-20

Activity Falls, Potential House Hunters Still Busy With Holidays

When comparing the week of December 14 – 20 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox decreased 2% in Washington and 7.2% in Oregon.




Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

Holiday Greetings from RMLS

Happy Holidays to all of our subscribers & friends in the  real estate world!

We're thankful to be working with a great network of 12,000+ Realtors® and real estate professionals in Oregon & Southern Washington. Thank you for all you do & for helping so many people "be home for Christmas" this year.

Warmest wishes this holiday season and cheers to a wonderful 2010!

RMLS™ Holiday Schedule

All RMLS™ offices will be closed for Christmas on December 25 and for New Year's Day on January 1. Some of the RMLS™ offices will also be closed for an additional day around the holidays.

Closed December 24: Hood River, Coos County, Curry County

Closed December 31: Eastern Oregon

Closed January 4: Florence

The RMLS™ Help Desk will also be closed Saturday, December 26 and Saturday, January 2. Should you need to report an emergency during this time, please call our Corporate Office (503-236-7657 in Portland, 877-256-2169 outside of Portland) and select the "Emergency" menu option and a technician will contact you shortly.

Supra Lockbox Activity – Updated Through December 13

Activity Dips; Perhaps House Hunters Were Holiday Gift Shopping Instead

When comparing the week of December 7 – 13 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox decreased 9% in Washington and 11.2% in Oregon.



Click the chart for a larger view

Archive

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94.6% of Homes Sold for Below \$500k in Portland in November

RMLS Portland home sales by price range, November 2009

The original deadline for the homebuyer tax credit was November 30 and it appears that this may have had an effect on home sales in November. Homes that sold for \$250,000 or below (likely the price range for many first-time buyers) made up 55.3% of all sales in Portland this November, which is up 10.3% compared to November 2008.

Below is a breakdown of sales by price range:

