## For Fun: My Beatles Mix for Real Estate Agents



How's the real estate market in Penny Lane?

It's a big day for Beatles fans. Their full catalogue was remastered and re-released, plus the long-awaited arrival of Beatles Rock Band.

It doesn't sound like Beatles songs will be available on iTunes yet, but if you have an extensive Beatles collection, here's my recommended Beatles mix for real estate agents (my reasoning in parenthesis).

- A Hard Day's Night (You work hard, you come home)
- Crying Waiting Hoping (Originally by Buddy Holly. Could be renamed, "Ode to a Short Sale". I hope there's not a lot of crying, but I know from personal experience there can be a lot of waiting and hoping.)
- Getting Better (The real estate market has been getting better!)
- Help! (Exactly what a Realtor can provide!)
- In My Life ("There are places I remember", and when those places are for sale, call your Realtor!)
- It Won't Be Long (Your clients will be "coming on home")
- Ob-La-Di, Ob-La-Da (Can't leave this one off the list! "They have built a home-sweet-home")
- Penny Lane (I wonder what the real estate market is like there)
- Searchin' (Replace "her" with "a home"; good for when you're searching the MLS)
- We Can Work It Out (Nice, optimistic song for agents during negotiations)

- When I Get Home (The title speaks for itself)
- Yellow Submarine (If the land of submarines really existed, I imagine it would be pretty pricey real estate)

Does anyone else have other suggestions for a Beatles/Real Estate mix? Leave a comment!

Image courtesy of Alejandro González G.

## Arriving (fashionably?) Late to the Blog Party: RMLS™

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We realize you don't always have time to login and scan the RMLSweb newsletter page for the latest updates when you're busy running your company, developing your personal brand, listing property and meeting with clients. We get exhausted just thinking about it. So we've decided to try and bring this information to you in the virtual worlds where you already work and play.

For example, you can subscribe to our new blog with your RSS reader and you'll be able to easily see when we post something new. Then you can choose to read it on your own schedule.

Plus, this blog allows us to talk about other industry related information that may be interesting to you, but wouldn't normally be appropriate for the RMLSweb newsletter page or a direct e-mail from us.

We've also created an RMLSweb Twitter account to keep you updated with quick bursts of information. Follow us @RMLSweb.

We hope you will find the information we post here to be interesting and useful. Please don't be shy. We welcome your comments, questions and suggestions.

P.S. I almost forgot! Just for fun we've created a Facebook fan page. Hope to see you there.

Image courtesy of Billy Alexander.