

Join RMLS™ at Stampede to Success, the 2013 OAR Convention!

The Oregon Association of REALTORS® (OAR) will be holding an annual convention this year, for the first time since 2007.

Stampede to Success will be taking place in Sunriver, OR, September 25-28th. The convention promises a variety of networking opportunities, educational events, and fun. Featured speakers include Dr. Lawrence Yun of the National Association of REALTORS®; Karel Murray, a real estate expert and humorist; and Jeff Beals, an author and motivational speaker.

RMLS™ will be in attendance at the convention, including having a booth at the trade show.

Instead of producing our usual RMLS™ Fall Trade Fair event, we'll be joining forces with OAR and other Oregon MLS organizations at the trade show, which will have over 40 vendors. SentiLock will be in attendance as well—if you still haven't had the chance to view the new SentiLock lockbox system, the trade show will be your last chance before our exchange events begin!

See you in September!

Register for Stampede to Success, the 2013 OAR Convention.

Supra Lockbox Activity December 3-December 9, 2012

✘ This Week's Lockbox Activity

For the week of December 3-9 2012, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. The numbers in both Oregon and Washington fell this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.

Buying or Selling a House with a Green Street Facility

The Pacific Northwest gets a lot of rain, and stormwater runoff can be challenging to manage. Many cities in the region are starting to build green street facilities in residential areas to reduce the risk of flooding and provide other benefits.

The City of Portland recently released a guide for REALTORS® and homeowners called "Buying or Selling a House with a Green Street Facility." The guide outlines basic information about these facilities, including how to report a need for maintenance.

Additionally, the caretakers of these facilities remind REALTORS® and homeowners of the following:

- Place "for sale" signs in yards rather than green street

facilities or between curbs and sidewalks.

- Inform clients that green streets are publicly owned stormwater management facilities.
- If a green street facility near a property on the market needs maintenance, contact the City of Portland.

Facilities like these exist outside of Portland as well—REALTORS® in other areas may equally benefit from reviewing these materials.

Corbett, Oregon – Residents Love It There

Corbett, Oregon is located between the Sandy River and Crown Point on the Columbia River Historic Highway. It is at the mouth of the beautiful Columbia River Gorge twenty miles east of Portland on the way to Hood River. The town website proudly proclaims, “*Corbett Oregon – We love it here.*”

This community was named for Senator Henry Winslow Corbett, one of Oregon’s prominent pioneer citizens. In 1885, Mr. Corbett purchased a nearby farm from Ervine J. Taylor, who had moved down to the Columbia River about the time the railroad was built in 1882.

One of Corbett’s biggest annual events happens this week – A Hometown Fourth of July Fun Fest. This is an all-day East County celebration. The day starts with a Pancake Breakfast and includes events like an old fashioned parade, talent show, auction and ends with the only fireworks show in East County. It also happens to be the third largest in in the Portland Metro area.

✘ This lively tight-knit community of approximately 3,000 people is also known by many Twilighters as one of the locations for the first movie in the Twilight franchise. If you'd like to get a sense of just who lives in Corbett you can visit the Corbett Connector. The blog is run by RMLS™ subscriber Michelle Smith who interviews different residents for each post.

Join the Biggest Two Day Housing Event in the World!

Spotlight: Open Houses

By Nick Church and Mary-Frances Makichen

The National Association of Realtors® has scheduled “National Open House Weekend” for April 28 and 29. This is a great opportunity for Realtors® to showcase the amazing properties currently on the market.

This event actually started in Washington State! For years, several Washington REALTOR® Associations conducted open-house events. They were so successful that the first state-wide open house weekend was held in 2009. In 2010 the concept went national and nearly every state participated. Once again this year the National Association of REALTORS® is helping to promote this event. 2012 will be bigger and better with hundreds of thousands of open houses across the nation and currently in 13 other countries! The event has gone global.

What you may not be aware of is that many real estate

websites, including our public site www.rmls.com and the National Association of Realtors® site: www.realtor.com, display open house information. This information comes directly from properly entered open house information in RMLSweb.

We know many of you are going to join in on National Open House weekend and want to remind all subscribers to get the most out of your advertising by making sure your open house information is properly entered in RMLSweb. Check out our “How to Enter an Open House on RMLSweb” tutorial for clear instructions and help.

For some quick tips on holding an open house, check out these ideas from Realtor Magazine .

April Real Estate Events & Education

This April, take advantage of free RMLSweb training

Here's a quick rundown of upcoming real estate events & education for April in Oregon & Southern Washington. If you have an event that is not listed here, please let us know by commenting below. For future events, please send an e-mail to [communications \(at\) rmls \(dot\) com](mailto:communications@rmls.com).

Featured RMLS™ Events:

– **April 1:** 2010 RMLS™ Trade Fair – 10:00 a.m. to 4:00 p.m. – Oregon Convention Center

Events around the Region:

- **April 1-2:** The Roseburg Realtors® Exchange Group presents the Southern Oregon Commercial Real Estate Marketing Conference.
- **April 10-11 & 17-18:** Home Builders Association of Metropolitan Portland presents The Ultimate Open House New Homes Tour.
- **April 12:** Portland Metropolitan Association of Realtors® (PMAR) hosts Create Your Dream Team!
- **April 13:** Earth Advantage® presents “What’s Green Building?” class.
- **April 16:** Grants Pass Association of Realtors® hosts annual Realtor® Of The Year luncheon.
- **April 16:** East Metro Association of Realtors® hosts Citizen Of The Year Banquet.
- **April 22:** Portland Metropolitan Association of Realtors® (PMAR) presents At Home With Diversity educational event.
- **April 22-23:** Home Builders Association of Metropolitan Portland presents EcoVative Building Conference and Expo.
- **April 23:** Fair Housing Council of Oregon presents its 20th Anniversary Event.
- **April 28:** Women’s Council of Realtors® Portland Chapter hosts a Fashion Show.

Also, if you’re an RMLS™ subscriber, we have lots of **FREE** opportunities for continuing education credit at a location near you; click the link for your area to view the April Training Calendar:

- Coos County
- Eastern Oregon
- Eugene

- Florence
 - Gresham
 - Hood River
 - Portland
 - Roseburg
 - Salem
 - Vancouver
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New Fields and Feature Options Coming Soon to the Listing Input Forms

RMLS™ will no longer be printing contracts or input forms

At RMLS™, we take your feedback very seriously. Every year the Realtors on our Forms Committee review your suggestions regarding changes to the listing contracts and input forms and make recommendations to the Board of Directors. This year they have identified several changes to the forms that will be in effect April 28, including several new feature options and a new field for Energy Efficiency.

In addition, the committee and the Board of Directors carefully reviewed the declining usage of the printed input forms and decided that in order to be more responsive to the real estate market in the future, we will only be publishing the input forms electronically from now on. Printed input forms will no longer be for sale starting on April 15. The electronic forms are available in several formats on RMLSweb:

- Printable blank PDFs that you can fill in by hand. (If

you use this method, you may want to purchase NCR paper from your local office supply store or EMAR so you don't have to fill them out twice.)

- e-Forms that can be filled in on your computer and printed out.
- Print listing agreements from Listing Load.

If you prefer to have them professionally printed yourself, please email frontdesk@rmls.com for a copyright permission letter.

There will be no changes to the contracts or addendum forms at this time. However, we will not be reprinting them in the future. Starting April 15, you may purchase the printed contract pages and addendum forms at a special 2-for-1 rate while supplies last.

More information about the specific field and feature changes will be available shortly. Stay tuned!

Supra Lockbox Activity – Updated Through March 21

Minimal changes from previous week

When comparing the week of March 15-21 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox increased 1.0% in Washington and decreased 0.4% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

Supra Lockbox Activity – Updated Through Week of March 8-14

Up in Washington and Down in Oregon

When comparing the week of March 8-14 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox increased 1.8% in Washington and decreased 1.8% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

Fall down the rabbit hole and land at this year's annual

2010 RMLS™ Trade Fair – April 1

Don't be late for a very important date



RMLS™ is hosting its annual Trade Fair at the Oregon Convention Center.

The theme, "Realtors in Wonderland," is inspired by the classic tale, Alice in Wonderland. Visit exhibitors with cutting edge technology benefiting your business, get credit hours and enter to win door prizes.

April 1, 2010

10AM-4PM

Oregon Convention Center

FREE ADMISSION

Classes Available:

PMAR presents "Peering Out of the Hole" (Credit Hours for OR Agents Only)

Back by popular demand...John Mitchell presents a 2010 Economic and Real Estate Forecast.

CCAR presents "Transition Course" (Credit Hours for WA Agents Only)

This course explains the real estate license laws that are effective as of July 1, 2010 for **Washington agents only** and how this will affect real estate firms.

HomeQuest presents "Building your HUB"

An overview of using social media to create a central HUB to run your business around.