

Technology, Relationships, and the New Digital Customer (Tigard)

REALTOR.com invites you to attend a free seminar with Stephen Pacinelli, REALTOR.com Vice President of Tech Savvy Agent and Industry Events.

Technology, Relationships, and the New Digital Customer

You already know repeat and referral business is key to your success and growth, but are you optimizing your communications and taking advantage of today's technology to maximize your potential? Attend this must-see session as Stephen Pacinelli shares best practices data gathered from thousands of REALTORS® across the country.

The following strategies, guidelines, and behaviors will be addressed:

- Consumer expectations in today's mobile market: learn some crucial mistakes you might be making right now.
- The importance of building, and maintaining, your relationships and the right tools and strategies to scale the workflow.
- How much time and money should you be spending on leads?

Register on the Marketing and Technology Real Estate Series website. Attendance and parking are free, and a complimentary continental breakfast will be available at 8:30am. Attendees could win a copy of the Tech Savvy Agent video coaching series!