

# Home Performance Conference of Oregon (Portland)

***UPDATED (September 23, 2014): FREE to RMLS™ brokers and appraisers! Register and use the discount code PROFIT for free registration.***

Conference theme: “Real Estate Valuation of Home Performance”

In the main event hall, attendees will learn how to inform and work with partner professionals in the real estate, appraisal, and finance communities. This dialogue is necessary to ensure that performance improvements are reflected in a home’s market value. Presenters include leaders such as Earth Advantage, Taylor Watkins, and Fiona Douglas-Hamilton. Two additional session tracks will feature current business development and technical sessions primarily targeted to home performance contractors.

In 2013, the Home Performance Conference focused on cost effectiveness solutions. The discussions that took place in that forum have had lasting impact and influence. This year we are focusing on being proactive (rather than reactive, as was the case last year) by addressing the single most important issue facing our industry—getting homeowners to understand the value added by home performance contractors.

The 2014 conference aims to repeat and build on the successes of 2013 by bringing together a different but critically important set of industry stakeholders. We hope you’ll join us!

All event attendees receive breakfast, lunch, snack, and reception appetizers, and free parking. Up to 5CE credits are available! Register for the 2014 Home Performance Conference of Oregon.

Interested sponsors or exhibitors should contact Ann Griffin at (971) 275-6240.

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# **Manifesting Abundance: Women's Council of REALTORS® Happy Hour (Portland)**

## **Manifesting Abundance with Renee Spears**

Learn how to use the law of attraction to attract more clients, close more deals, and make more money. Attendees may earn 1CE hour!

Presented by the Women's Council of REALTORS® Greater Portland Area Chapter.

Renee Spears is President and Founder of Rose City Mortgage. In 2013, Renee was voted one of the Portland Business Journal's (PBJ) Businesswomen of the Year. PBJ has also named Rose City Mortgage as one of the top women-owned business for the past ten years. Renee frequently speaks to the local business community about improving work environment, company culture, and manifesting your dreams.

Tickets are \$5 for WCR members, and \$15 for future members. If you join WCR at the event you'll receive \$15 off your membership!