

# Simple Strategies to Generate More Leads (Portland)

Did you know that the absolute best source of leads is your own sphere of influence? Yet many real estate agents pay thousands of dollars to online portals for leads that often have very little return on investment. This is why generating your own leads with targeted landing pages is not only less expensive, but more effective.

Join Cloud CMA for a one-hour session where attendees will learn the importance of targeted landing pages, five strategies for lead generation, why having consistent branding across marketing materials matters, how to create hyperlocal landing pages to dominate a niche market, and more.

Two sessions (9am-10am and 11am-12pm) will be held at RMLS™ in Portland, lead by Damon Alton of Cloud CMA. Register for Simple Strategies to Generate More Leads.