

Digital Marketing: Establishing a Social Media Brand (Portland)

Social media has become a cornerstone of real estate marketing. No business can expect to be successful without using at least one platform. But social media marketing is more than just having an account and posting new listings: how can you effectively utilize social media in your marketing? How can you create a strategy that works with your personality and strengths?

The Residential Real Estate Council (RRC) invites you to attend Digital Marketing: Establishing a Social Media Brand, a course meant to focus your social media marketing.

This course, taught by Matthew Rathbun and worth up to 8 CRS credits, is being co-presented by the Oregon RRC and Washington RRC. Registration includes lunch.

Learn more or register for Digital Marketing: Establishing a Social Media Brand.

Questions may be directed to Darlene via email or at (360) 901-0307.

HOA Class (Florence)

The Central Oregon Coast Board of REALTORS® (COCBR) invites interested professionals to their HOA class, taught by Marie Due.

Registration is free for COCBR members, or \$10 for non-members. Contact Desiree Clifton to register or with questions.