

# Help Your Clients Make Energy Efficiency Decisions (Webinar)

According to the 2017 National Association of REALTORS® Sustainability Report, 71% of REALTORS® say it's valuable to promote energy efficiency in home listings. The report demonstrates a growing consumer interest and demand for energy-efficient properties which is driving a dialogue between agents and clients. Are you prepared to meet this client demand and communicate the benefits of high performance homes?

Join Energy Trust of Oregon and Earth Advantage® for a webinar to learn how to help clients save on energy costs by providing energy-efficient and renewable energy solutions to homebuyers and sellers. This class provides brokers with a basic understanding of what energy efficiency and high performance mean in today's building industry by examining the leading energy label, Energy Performance Score, and other Energy Trust of Oregon resources available to brokers and consumers in the region. Attendees will also learn about solar photovoltaic options and how to help clients navigate available programs for these renewable energy systems.

Read more or register for Help Your Clients Make Energy Efficiency Decisions.