Hot Weather Tips for Real Estate Agents

Here's a few hot weather tips I came up with for real estate agents as we all cope with a potential high of 107 today here in Portland!

- 1. If buyers close on 100+ degree day, offer a window A/C unit as a closing gift (good luck finding one right now, though).
- 2. Selling agents: if your listing has A/C or is A/C ready make sure you're showing those houses now! The heat should really make that selling point stick in the buyer's mind (and their shirt stick to their back).
- 3. Keep a cooler full of water bottles for your clients in your trunk when showing homes.
- 4. Always offer to purchase a Slurpee for your clients.
- 5. If you happen to be rolling in a convertible while showing homes apply sunscreen between 10 a.m. and 3 p.m., or put the top up.

PS: If you use an ActiveKEY, make sure not to leave it in a hot car for long:

A Realtor's ActiveKEY + Frozen Pizza + Peanut Butter

Cup + GEO Metro in the Sun = ?

Short video shows why RMLS™ subscribers should keep their ActiveKEYs out of the heat this week

We're going to have some serious heat in most of Oregon & Southwest Washington this week. As you try to stay cool in the hot weather, keep in mind this friendly ActiveKEY battery tip from Supra:

"Temperature extremes can affect battery performance. If the ActiveKEY is below 0° C (32° F) or above 40° C (104° F), it will not charge. During very cold or hot times of the year, bring your ActiveKEY in from your car at night and between showings."

Also, watch this short video that poses the question — what happens when you leave an ActiveKEY, a frozen pizza and a frozen peanut butter cup in my 1997 Geo Metro that is parked in direct sunlight?

We filmed this a few weeks ago when it was up to about 94 degrees, so keep in mind that you might see more dramatic results in the next few days. Anyone have any other suggestions for things we should try to melt in my car?

PS: We really do recommend that you remove your key from your car if it's going to be parked in the sun for a long time — especially for agents that go to our Portland office — because we currently have a limited supply of ActiveKEYs due to a parts shortage at Supra. If you do need to get a new ActiveKEY, please call ahead at 503-236-7657 to ensure that we have one available for you.

Stay Cool — Make Sure your ActiveKEY does, too

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Image courtesy of Peter Miller