

Webinar: Homes.com – Strategies for Professionals to use Social Media Effectively for RMLS

This is no ordinary social media introductory training series. In this session, Homes.com will take a deep dive into why real estate agents should use social media and how to get “digitally right.” This series is for beginners and seasoned users alike.

Attendees will leave with information they can use to truly make a difference in their real estate career.

- Here is some of what we will cover in this in-depth training:
- How social media should fit into, and its effect on, your overall marketing strategy.
- How to find and create content for posts, including apps that make posting easier and more engaging.
- How to diversify your social media marketing strategies to expand your engagement with active real estate consumers and include a larger audience utilizing major social media outlets.

Please register for **Strategies for Professionals to use Social Media Effectively for RMLS** on Mar 11, 2021 11:00 AM PST at: <https://attendee.gotowebinar.com/rt/6505020165661096463>

After registering, you will receive a confirmation email containing information about joining the webinar.

Webinar: Leverage the Homes.com – MLS Partnership to connect with active buyers

If you have listings, then you may have leads waiting for you in your free Homes.com account. Homes.com always displays the listing broker or agent and send them the listing inquiries for their properties.

In cooperation with your MLS, Homes.com is displaying the most up to date information about your listings to the millions of monthly visitors to our site. Make sure those interested buyers are also seeing the most current information about you and your brokerage by reviewing your Homes.com Profile.

Join them for this 30-minute webinar to learn about your listing display, how to update your personal information, and leverage the cloud based Homes.com Lead Management System to connect with more buyers.

Homes.com Lead Management System includes:

- A Lead and Contact Manager App
- Email Marketing App
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Take advantage of all the tools available to you from Homes.com.

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