

Open House Info Coming to RMLS.com & IDX Feeds Soon

Look for it on October 1

Effective October 1, open house data will be available on RMLS.com and in IDX feeds to your personal websites. What does this mean?

IDX feeds: your IDX provider now has access to these fields. They may be able to set up an open house search feature for you – ask your IDX provider about what they can do with the new data.

On RMLS.com: users will not be able to search exclusively for open houses, but if there is open house information for a listing, it will be displayed in the listing information. So, if someone sees a house they like, they can look to see if there are any open houses coming up for it.

Benefits? Get more exposure for your open houses! Make sure to enter specific open house data on RMLSweb – here's how:

1. Go to Listing Load on RMLSweb.
2. Find the listing you want to enter an Open House for and click on the OH/BT button (Open House/Broker Tour).
3. Click "New Open House".
4. Enter all of your Open House details & click Save.