

Real Talk with RMLS™, Episode 37: Immoviewer



This week, host Beth Raimer is joined by John Ayers to discuss immoviewer, a new service offering RMLS™ subscribers listing videos and landing pages automatically created from their RMLSweb listing photos.

Don't forget to subscribe to Real Talk with RMLS™ on iTunes or Google Play!

Music: "Tropical Summer" by ArtIss (via MelodyLoops.com)

RMLS™ Welcomes Immoviewer



RMLS™ is excited to announce a new benefit for RMLS™ subscribers that will be available beginning October 8th! RMLS™ will soon offer immoviewer to all RMLS™ subscribers, which will automatically create unbranded listing videos and unbranded video landing pages directly from listing photos on RMLSweb.

This basic immoviewer service will be provided to all RMLS™ subscribers at no charge and each video will be created automatically, requiring no action on the part of the REALTOR®. A video will be created once the listing has three or more images and the listing has been published.

The free video and landing page, which are compliant with the RMLS™ Rules and Regulations, will include the first 15 photos uploaded to RMLSweb in the order uploaded. REALTORS® may then download the resulting video and use anywhere for marketing.

Immoviewer will create a 3D 360° account for each RMLS™ subscriber as well. These tours, which feature other multimedia elements, can be uploaded by a photographer or produced by a REALTOR® using a standard 360° camera. One free 3D 360° tour will be included with each account and RMLS™ subscribers may purchase additional tours separately for \$25 each or via an annual subscription for \$69.

Once immoviewer is live on RMLSweb, the company will send a welcome email and begin creating videos for the previous two weeks of published listings. Subscribers who wish to opt out of using immoviewer may click the proper link in that welcome email or send a request via email. The company plans to offer webinars in the future.

RMLS™ is excited to provide this opportunity for subscribers, and hope the service will add convenience to your real estate business. Look out for your welcome email and first video tour links beginning next week!

Learn more about immoviewer on their RMLS™ landing page.