

PMAR YPN Riverboat Cruise (Portland)

Join the PMAR Young Professionals Network, Women's Council of REALTORS®, and the Asian Real Estate Association of America for a cruise along the Willamette River. DJ Mr. Mumu will play old school hits for dancing, with drinks and hors d'oeuvres available.

Registration for this event is required. Read more or register for the PMAR YPN Riverboat Cruise.

RESCHEDULED: PMAR Annual Installation and Awards Luncheon (Portland)

Join the Portland Metropolitan Association of REALTORS® (PMAR) in honoring their 2016 leaders and welcoming 2017 leadership. This event will include the 2016 REALTOR® of the Year and Member Active in Politics award presentations.

Registration for the installation event is \$30, but the afterparty is free. Deadline to register is Friday, January 9th at 5pm. Register for the PMAR Annual Installation and Awards Luncheon.

The afterparty, which will take place from approximately 1:30pm-2:30pm, is presented by the PMAR® Young Professionals Network. In lieu of registration, donations to the Oregon Food Bank will be collected.

PMAR Educational Forum: The Accessible Home

Join the Portland Metropolitan Association of REALTORS® (PMAR) for The Accessible Home on Wednesday, June 24th—an educational forum featuring six experts that will teach attendees about specific aspects of the importance of accessibility in housing.

Speakers will include:

Kip Johnson (The Jones Group), giving attendees a view of a day in the life of a REALTOR® with a physical disability.

Lane Muller (Keller Williams), exploring business and legal motivations for real estate professionals to become more knowledgeable and competent handling accessibility/visitability issues for people with disabilities.

Lesley Walker (National Association of REALTORS®), helping brokers understand the American with Disabilities Act requirements for in-home offices to protect consumers and brokers.

Pegge McGuire (Fair Housing Council of Oregon), reviewing the Fair Housing Act and the legal rights those with disabilities have under this statute.

Kathie Snow (international spokesperson, author, and educator), defining “accessible” and “visitable” for attendees, reviewing accessibility requirements and awareness issues, and discussing people first language.

Jeff Wiren (past PMAR President) will moderate the group and


present new features to NOWNW.com, focusing on new accessibility resources.

Speaker bios and more information is available on the PMAR website.

This event is worth 3CE, but attendees must register.
Register for PMAR Education Panel: The Accessible Home.

PMAR's Got Talent – Talent Show October 4th

Portland Metropolitan Association of Realtors® is hosting auditions for the First Annual PMAR's Got Talent

Wow your colleagues and members of the real estate industry  with your hidden (or not-so-hidden) talent at PMAR's Got Talent, all while supporting the Realtor® PAC – the only political action committee that supports your business.

The event itself will be held on Monday, October 4th from 6 pm to 9 pm at The Tiffany Center.

Audition forms and an electronic version of your act are due by Thursday, August 19th. If you are unable to submit your performance in an electronic version, live auditions will be held on Friday, August 20th in the RMLS™ Conference Room.

For more information, take a look at this flyer or visit pmar.org/GotTalent.

March Real Estate Events & Education

Spring into action this March with free RML*Web* training

Here's a quick rundown of upcoming real estate events & education for March in Oregon & Southern Washington. If you have an event that is not listed here, please let us know by commenting below. For future events, please send an e-mail to communications (at) rmls (dot) com.

Save the Date:

-April 1: RMLS™ hosts the 2010 RMLS™ Trade Fair at the Oregon Convention Center, 10 a.m. to 4 p.m.

Events around the Region:

-March 4: The Eugene Association of Realtors® offers "I Have My License, Now What?" course

-March 6 & 7: Home Builders Association of Metropolitan Portland hosts Tour of Remodeled Homes

-March 11: Women's Council of Realtors® – Portland Chapter hosts Business Resource Breakfast: Referrals & Networking

-March 11: PMAR® –Recognizing Fraud in Today's Marketplace educational event

-March 17: PMAR® hosts Navigating the Realtor® Code of Ethics training seminar

-March 25: Clark County Association of Realtors® hosts RPAC Dessert Auction at The Heathman Lodge

Also, if you're an RMLS™ subscriber, we have lots of **FREE** opportunities for continuing education credit at a location near you; click the link for your area to view the March Training Calendar:

- Coos County
 - Eastern Oregon
 - Eugene
 - Florence
 - Gresham
 - Hood River
 - Portland
 - Roseburg
 - Salem
 - Vancouver
-

February Real Estate Events & Education

Take advantage of free RMLSweb training this February



Here's a quick rundown of upcoming real estate events & education for February in Oregon & Southern Washington. If you have an event that is not listed here, please let us know by commenting below. For future events, please send an e-mail to communications (at) rmls (dot) com.

Featured RMLS™ Events:

- **February 11:** PMAR/OREF/RMLS Open House – 2-6 p.m. at the new PMAR & OREF offices at the Lloyd Tower. Visit PMAR.org for

more information.

- **February 18:** RMLS Training Classes available in Bend.
- **February 22:** Portland Metropolitan Association of Realtors® hosts New Statistics for a New Real Estate Landscape. Kurt von Wasmuth, President/CEO of RMLS™ and Nick Church, Subscriber Relations Representative, will walk you through our upcoming release of new statistics features available through RMLSweb.

Events around the Region:

- **February 4-5** Seattle King County Association of Realtors® hosts CRS205 – Financing and Tax Advantages for Agents & Clients Seminar in Vancouver
- **February 10:** Clark County Association of Realtors® (CCAR) hosts Get Connected with Social Marketing
- **February 11:** Women’s Council of Realtors® – Portland Chapter hosts Real Estate Business Resource Breakfast: Risk Management
- **February 12-14:** Home Builders Association of Jackson County hosts Southern Oregon Home Show

February 22-23: Pacific NW Realtors Land Institute (RLI) Chapter and the Central Oregon Association of Realtors offering NAR Green Designation Course in Pendleton.

February 24-28: Home Builders Association of Metropolitan Portland presents the Spring Home & Garden Show

February 27: Salem Association of Realtors® (SAR) hosting its Annual Awards Dinner

Also, if you’re an RMLS™ subscriber, we have lots of **FREE** opportunities for continuing education credit at a location near you; click the link for your area to view the December Training Calendar:

- Coos County

- Eastern Oregon
- Eugene
- Florence
- Gresham
- Hood River
- Portland
- Roseburg
- Salem
- Vancouver

Image courtesy of Ayhan Yildiz

HOWNW.com Adds Section on Avoiding Foreclosure and Fraud



PMAR's public service website, HOWNW.com (Home Ownership Opportunities Northwest) has a new section that offers consumers information from reliable sources such as the National Association of Realtors®, the Federal Trade Commission, Fannie Mae and the Office of the Comptroller of the Currency about how to avoid foreclosure and fraud.

To explore these useful new resources, visit:
<http://hownw.com/consumer/avoidingforeclosure.asp>

Becoming a Homeowner



June is National Homeownership Month and if you read the blog, you probably know I am a new member of the homeowner community.

After getting through my first transaction, I can say that I definitely understand how some first time homebuyers can be intimidated by the process of buying a home. Per the old adage, “nothing good comes easy”, and I emphasize the *good*.

Between choosing a Realtor and a lender, finding the right home, negotiations, inspection and the mounds of paperwork at each step, it can make your head spin when you have no experience with it. Fortunately, Realtors help alleviate all of those concerns and lend understanding to each stage of the process.

However, for those first time buyers who may not have chosen a Realtor yet, or a just looking for more information, our friends over at the Portland Metropolitan Association of Realtors® (PMAR), have put together a great website for potential buyers – HOWNW.com (Homeownership Opportunities Website Northwest).

The website features a very helpful Home Buying Process section. I peeked at the site a few times before I decided to buy and found it very helpful. The site also includes a section that allows potential buyers to search for homeownership programs that may fit their needs.

Even though I had a good Realtor, along with friends, family & colleagues around me that are knowledgeable about real estate, I still found it stressful at times (I’m a worrier), so I think any other resources that can shed some light on the process are worth highlighting – here are a few others I was

able to find:

American Bankers Association – National Homeownership Month Resources

CNN Money: Money 101 – Buying a Home

Portland Housing Center: Schedule for Homebuying 101 Classes

Image courtesy of John Salazar

Surviving Social Media



Just wanted to quickly plug an upcoming event hosted by PMAR on June 8: “Internet Networking Survival Skills”.

David Gibbons from Zillow will share his experience with social media and help you learn how to avoid common pitfalls.

Natalie and I, along with a few other folks from the team attended REBarCamp PDX (Real Estate Bar Camp), a fantastic “unconference” that was held in April and David was one of the speakers. He, along with the other great presenters, gave a lot of helpful advice that we are keeping in mind as we venture into the social media sphere.

So, if you’ve been using, or are thinking about using sites such as Twitter, Facebook or LinkedIn, but aren’t sure where to go with them – check out this event!

Image courtesy of ilco