

RE Technology: A Free Resource for RMLS™ Subscribers

RE Technology debuted on RMLSweb last month—a free resource for RMLS™ subscribers interested in harnessing technology for their benefit.

RE Technology is a portal accessible through RMLSweb that allows subscribers to access information, reviews, and product ratings of available real estate technology products—similar to Consumer Reports or CNET. Visitors to the site may access product reviews, a directory of companies offering services to the real estate industry, webinars, and more.

Access RE Technology on RMLSweb either by looking in the Toolkit menu or in the left sidebar under Links.

Keep on Top of Consumer Trends

Together, RE Technology and RMLS™ are providing subscribers free, unlimited access to information about real estate technology. Subscribers can use RE Technology to find case studies and testimonials from other REALTORS® about products that are having an impact on consumers.

If you put the consumer first in your business, you will win! RE Technology helps by allowing subscribers to learn about technology tools before buying them. With RE Technology, subscribers can find out what other REALTORS® say, review product ratings, view recorded webinars, or even reach out to an expert to answer questions.

Get More Comfortable with Technology

RE Technology makes researching technology easy for today's

busy professional. A product directory gives access to information about every product listed by almost every company in real estate, organized by (currently) 98 categories. These categories allow subscribers to browse dozens of product listings, each with user ratings from other REALTORS®.

Search for New Products

RE Technology has more than 2,500 products listed in the product directory, accessible by category. Subscribers can ask questions, see product ratings, rate products directly, schedule product demonstrations, participate in webinars with other REALTORS®, and more.

Not convinced? Check out RE Technology's Top 10 Articles of 2014 for a sample of their offerings.