

RMLS™ Broker Education Series (Pendleton)

RMLS™ brings its Broker Education Series to Pendleton and invites interested subscribers and non-subscribers to attend. In the morning, Fiona Douglas-Hamilton of SEEC will present High Performance Heating Trends for Home Upgrades. In the afternoon, Fiona Douglas-Hamilton and Energy Trust of Oregon will lead site visits to energy-efficient homes in the area. Attendees may earn up to 5CE credits.

Register for the Broker Education Series event on September 24th in Pendleton.

Identifying Green Features and MLS Fields (Portland)

Earth Advantage® invites you to learn about green features with Fiona Douglas-Hamilton! You'll explore the MLS Green Features Guide, learn how to identify green features, develop custom searches, and translate green features into homeowner benefits that sell.

Multiple listing services across the country are 'greening' their listing input forms as they seek to provide fields that will enable accurate comparable searches for appraisers and expanded client searches/marketing for brokers. RMLS™ was one of the first in the country to introduce green fields. Their early innovation has provided a level of sales data/information unrivaled in the nation.

This course will step the broker and appraiser through the booklet, covering its essential role as a field guide to assist in correctly identifying green features, develop custom searches, and eliminate input errors and the associated liability.

SEEC LLC Partners with RMLS™ to Produce Green Features Guide

✘ RMLS™ recently produced the Green Features Guide, a collaboration with Social, Environmental, and Economic Consulting LLC (SEEC) of Rainier, Washington. The 40 page document is intended to educate brokers about green and/or energy-efficient features found in homes, where those features can be found on RMLS™ listing forms, tips, information resources, and more.

“The guide looks great, and I think it will be a helpful tool!”

– Teresa St. Martin, Certified EcoBroker

RMLS™ was one of the first multiple listing services to include listing fields for energy efficient homes, including energy certifications and other features. Each year the listing forms committee decides what new features to incorporate on RMLSweb, and green fields increase in number each year.

Interest in green building continues to rise, and brokers

should find the guide helpful for quickly finding information to add depth to their listings. The Green Features Field Guide was adapted to the RMLS™ Residential Data Input Form by SEEC and is now available for brokers to use as a tool in assisting clients listing their homes, or searching for homes with green features.

Download the RMLS™ Green Features Guide today!

Press Release: “Largest REALTOR® MLS in the Pacific Northwest Deepens Its Commitment to Green Fields”

“RMLS™ has been looking for ways to clearly communicate to our subscribers all the ways available in RMLSweb to describe sustainability features, so this cooperation with SEEC was timely and much appreciated!”

– Gail Hare, Executive Vice President of RMLS™

