

Updated Home Sales Reports Now On RMLSweb!

A new User Interface and updated reports are now available

The previous Home Sales Report feature on RMLSweb was known to be slow and sometimes inefficient. Therefore, in February 2011, the RMLS™ Board of Directors voted to approve a project for 2011 that would involve rewriting the Home Sales Report feature. This rewrite included redesigning the User Interface, as well as the generated reports themselves.

Now, the updated Home Sales Reports, in addition to the new User Interface, are available for subscribers' use! To access the Home Sales Reports, go to the RMLSweb Desktop page. Next, locate the "Statistics" menu at the top of the screen and select "Home Sales Report" from the menu options. The new Home Sales Report feature utilizes dropdown and multiple-select fields to allow for a quicker and easier user experience. View our new tutorial, Utilizing Home Sales Reports to learn more.

Here is an example of the new User Interface for the Home Sales Report feature (feel free to click on it for a larger view):



Notice the four new report options under the Generate Report column. Part of our redesign included adding the option of viewing four separate reports for the following:

- New Residential (Year Built Description is New, Proposed or Under Construction)
- Existing Residential (Year Built Description is not New, not Proposed or not Under Construction)

- Total Residential (Total of New and Existing listings)
- Active/Pending Residential (Pending Calculation is New!)

NOTE: For reports prior to July 2011, you will not be able to view the four different report options. All reports through June 2011 will stay in the old one-page format.

The new User Interface allows for a maximum of 35 area reports to be selected. Also, users can select multiple regions or reports by using the Ctrl or Shift keys.

In addition to the new User Interface and additional report options, we also revised the generated reports to more closely resemble data collected by the National Association of Realtors®. For example, we added additional price classes to better portray the market (this change will only affect the newly created reports from July 2011 on). The highest price class that the old reports offered was for listings that were "Over 500,000" (in dollars). With the new report, we have added the following options for Type Price Class:

- \$500,000 to 749,999
- \$750,000 to 999,999
- \$1 million to 1,249,999
- \$1.25 million to 1,499,999
- \$1.5 million to 1,999,999
- \$2 million to 2,999,999
- \$3 million and over

View our brand new tutorial, Utilizing Home Sales Reports, to learn more about the new functionality and report options.

Still need help? Feel free to call the RMLS™ Help Desk at 503-872-8002 or toll-free at 877-256-2169.

Location, Location, Location: RMLSweb Statistics Have a New Home

New statistics menu makes spotting market trends easier

The RMLSweb statistical reports have moved from their previous location under Toolkit to a new Statistics menu on the navigation bar between Prospecting and Realtor Info.

In addition we have rewritten the Market Trends, Market Stats and Inventory reports to improve the searching and results of these reports. For example, Market Trends Report will now allow you to search up to 36 months back and will provide you with inventory accumulation and sale price percent change calculations.

Click the following links for more information about our enhancements to RMLSweb Statistics:

[Statistics 101 – Establish Yourself As an Expert.](#)

[RMLSweb Statistical Calculations Definitions – The RMLS™ Guide to what statistics are captured and how they're defined.](#)

Want a trainer to come out to your office and demonstrate this enhanced functionality? Call your local RMLS™ office or e-mail training@rmls.com.

Updates to Statistical Features Coming Soon

New statistics menu makes spotting market trends easier

Keep an eye out for updates to statistical features on RMLSweb. The changes will combine most statistical reports into a new Statistics menu on the RMLSweb Navigation Bar. In addition we have rewritten the Market Trends, Market Stats and Inventory reports to improve the searching and reporting of these reports.

For example, Market Trends Report will now allow you to search up to 36 months back and will provide you with inventory accumulation and sale price percent change calculations.

Want to learn more about these new reports? Call our Training Manager, Kerry Meeuwsen at 503-872-8051.

Supra Lockbox Activity – Updated Through Week of Jan. 18-24

Activity rises in Oregon & Washington for fourth straight week

When comparing the week of January 18-24 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox increased 2.1% in Washington and 6.1% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

Supra Lockbox Activity – Updated Through Week of Jan. 11-17

Up again slightly in Oregon and Washington

When comparing the week of January 11-17 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox increased 0.5% in Washington and 4.8% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

Supra Lockbox Activity –

Updated Through Week of Jan. 4-10

Numbers are up considerably in Oregon and Washington

When comparing the week of January 4 – January 10 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox increased 45.8% in Washington and 67.5% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

2009 In Supra Lockbox Activity

May was the busiest month in both Oregon and Washington

We've completed one full year of collecting and publishing lockbox activity information from Supra. To celebrate we compiled a couple of charts to show you how many Supra lockboxes were opened by RMLS™ agents each month in 2009.

Enjoy!





RMLS Market Action – December 2009 Recap

Real estate activity in Oregon and SW Washington up in most RMLS areas

In the December 2009 RMLS™ Market Action report, sales activity was up in most areas that we cover, compared to December 2008. Though this is a positive sign, it should be taken with a grain of salt, because last December brought record lows for pending and closed sales in many areas.

Portland saw a 52.6% increase in closed sales this month and a 40.9% increase in pending listings, while **Clark County** closed sales were up 48.1%, and pending sales rose 33.8%. **Baker County, Coos County, Curry County, Lane County,** the **Mid-Columbia** region and **Union County** also saw both closed and pending sales increase over last December.

Sales volume down for the year in most areas



Given lower sales totals and lower prices, this should come as no surprise, but total sales volume for the year fell in most areas in 2009. Portland dropped from \$6.3 billion in 2008 to \$5.5 billion this year. Lane County was down from \$740 million in 2008 to \$669 million in 2009.

Notable, however, is an increase in sales volume in Curry County – up to \$66 million this year from \$59 million in 2008. And Clark County matched its total sales volume of \$1.2

billion in 2008.

Year-end stats, Clark County shines

Clark County seems to be ahead of the pack when it comes to sales activity. For the year, pending sales were up 19.5% and closed sales up 13.8% compared to 2008. That's far ahead of most areas; for example, in Portland, pending sales were up 4%, and closed sales were down 0.9%. Only Curry County outpaced Clark County in percentage of sales increase for 2009, with pending sales up 31.3% and closed sales up 23.7%.

However, the increase in sales has come at a price – Clark County saw the largest decrease (-12.6%) in median sale price for the 11 areas we cover.

House Hunters Hit the Pavement Again After Holidays

RMLS Subscriber Supra Lockbox Activity – Updated Through Week of Dec. 28-Jan. 3

When comparing the week of December 28 – January 3 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox increased 51.9% in Washington and 59.2% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.

Supra Lockbox Activity – Updated Through Week of Dec. 21-27

House Hunters Take Time to Enjoy the Festivities

When comparing the week of December 21-27 with the week prior, the number of times an RMLS™ subscriber opened a Supra lockbox decreased 41.5% in Washington and 42.9% in Oregon.



Click the chart for a larger view

Archive

View an archive of the Supra lockbox statistical reports on Flickr.