

Supra Lockbox Activity April 29-May 5, 2013



This Week's Lockbox Activity

For the week of April 29-May 5, 2013, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity increased significantly in Washington, but fell slightly in Oregon this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.

Supra Lockbox Activity April 22-28, 2013



This Week's Lockbox Activity

For the week of April 22-28, 2013, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity fell slightly in both Oregon and Washington this week.

For a larger version of each chart, visit the RMLS™

photostream on Flickr.

Supra Lockbox Activity April 15-21, 2013



This Week's Lockbox Activity

For the week of April 15-21, 2013, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity rose slightly in Oregon but fell in Washington this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.

Supra Lockbox Activity April 8-14, 2013



This Week's Lockbox Activity

For the week of April 8-14, 2013, these charts show the number

of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity increased in Washington but tapered slightly in Oregon this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.

Supra Lockbox Activity April 1-7, 2013



This Week's Lockbox Activity

For the week of April 1-7, 2013, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity in Oregon and Washington increased this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.

Supra Lockbox Activity March

25-31, 2013



This Week's Lockbox Activity

For the week of March 25-31, 2013, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity in Oregon and Washington decreased this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.

Nationwide Open House Weekend is Coming April 20-21, 2013

Did you know?

- *Mid-income buyers, those with income between \$55,000-\$75,000, are most likely to find their home through an open house compared to those in other income brackets.*
- *Married and unmarried couples are more likely to walk through open houses than single buyers.*
- *Repeat buyers use open houses more frequently, and are more likely to find their home from an open house than first-time buyers.*

(Source: National Association of REALTORS®)



REALTORS® across the country will host the nation's largest open house weekend Saturday and Sunday, April 20-21, 2013. Nationwide Open House, organized by the National Association of REALTORS®, allows real estate professionals around the country to showcase properties currently on the market.

How many open houses will be entered into RMLSweb this year? As of April 3, we have a mere three open houses scheduled.

Sharing your open house via RMLSweb will not just attract other REALTORS®—potential clients also access the information directly on RMLS.com, our public-facing website. The National Association of REALTORS® site, REALTOR.com, also displays this open house information. (On their site, click on “Advanced Search” and check the “Open House” box.)

We'd love more subscribers to join in and advertise their open house through RMLS™! Here's how. In RMLSweb, navigate to the Back Office menu, and click on Listing Load. Find the right listing, and click on the box labeled *OH/BT*. Select New Open House. Then enter the date of your open house, the start and end time, directions to the property, whether you'll be providing food, and any other remarks. Click on the Save button in the upper right hand corner. Congratulations—you've added your open house to Nationwide Open House Weekend!

If you'd like to read some tips on holding your open house, check out these articles:

- How to Prepare for the Open House (REALTOR® Magazine)
- Six Ways to Capture Clients at Open Houses (REALTOR® Magazine)
- Is an Open House a Waste of Time? (MSN Real Estate)
- Make Your Open House Memorable (RealtyTimes)

If you'd like a little break-time fun, be sure and check out the Who Comes to Open Houses? Quiz.

Supra Lockbox Activity March 18-24, 2013




This Week's Lockbox Activity

For the week of March 18-24, 2013, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity in both Oregon and Washington decreased slightly this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.

Spring Sale in April: Initiation Fees Reduced by Up to 90%

 To celebrate spring, RMLS™ is offering a reduced Office Initiation Fee this April. In fact, all initiation fees will be reduced to \$50!

This is a great opportunity for offices to join RMLS™ and experience the benefits of sharing with more than 10,000 REALTORS® accessing your client's listings.

Main Office Initiation Fee: Regularly \$500, now just \$50!

Branch Office Initiation Fee: Regularly \$100, now just \$50!

Affiliate Office Initiation Fee: Regularly \$400, now just \$50!

For more information on this promotion, you can email our Accounting Department, call them at 503-872-8003, or stop by your nearest RMLS™ office.

Available April 2013 ONLY!

Supra Lockbox Activity March 11-17, 2013



This Week's Lockbox Activity

For the week of March 11-17, 2013, these charts show the number of times RMLS™ subscribers opened Supra lockboxes in Oregon and Washington. Activity in both Oregon and Washington increased by 3.7% this week.

For a larger version of each chart, visit the RMLS™ photostream on Flickr.