

Webinar: Homesnap – Prospecting For Seller Leads – RMLS

Advanced Webinar – Prospecting For Seller Leads – RMLS

Tuesday, March 23 11:30 AM – 12:00 PM PDT

<https://attendee.gotowebinar.com/register/8358052400625820429>

Take a deep dive into Homesnap Pro's robust features and learn how to use Property Heatmaps to find your next listing, as well as how to walk pro and create videos using Homesnap Stories. This is a live and interactive training hosted by your Industry Education Partner, Evelyn Pulido. This session includes:

- Property Heat maps – prospecting and owner info
- Using our net sheet calculator
- Sell Speed
- Saving homeowner profiles

Please make sure that you have downloaded the app from the App Store (iPhone) or Play Store (Android) prior to this webinar. You will have a few options Homesnap and Homesnap real estate & rentals, Homesnap Pro they are the same app. You may choose the first option (we only have one app-it's all the same even though you'll see several options) it is titled "House finder by Homesnap." Also, It is helpful to have a fully charged mobile device and/or iPad or tablet.

Webinar: Getting Started With Homesnap Pro

Beginner's Webinar – Getting Started With Homesnap Pro – RMLS
Tuesday, March 16 11:30 AM – 12:00 PM PDT
<https://attendee.gotowebinar.com/register/7748321525977472269>

Join Homesnap for a live webinar on Homesnap Pro, the most comprehensive real estate platform on the market. In this course, you will learn how to use the basic Homesnap Pro features below to quickly find MLS listings. This is a live and interactive training hosted by your Industry Education Partner, Evelyn Pulido. This session includes:

- Searching for properties
- Getting listing details by taking a pic of the house
- Adding search filters and saving a search
- Agent vs client features
- MLS listing details
- Listing agent profile
- Sharing properties with your clients

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Webinar: Homes.com – Strategies for Professionals to use Social Media Effectively for RMLS

This is no ordinary social media introductory training series. In this session, Homes.com will take a deep dive into why real estate agents should use social media and how to get “digitally right.” This series is for beginners and seasoned users alike.

Attendees will leave with information they can use to truly make a difference in their real estate career.

- Here is some of what we will cover in this in-depth training:
- How social media should fit into, and its effect on, your overall marketing strategy.
- How to find and create content for posts, including apps that make posting easier and more engaging.
- How to diversify your social media marketing strategies to expand your engagement with active real estate consumers and include a larger audience utilizing major social media outlets.

Please register for **Strategies for Professionals to use Social Media Effectively for RMLS** on Mar 11, 2021 11:00 AM PST at: <https://attendee.gotowebinar.com/rt/6505020165661096463>

After registering, you will receive a confirmation email containing information about joining the webinar.

Webinar: Paragon – Search Fields and How to Use Them

Searches | Search Fields and How to Use Them – March 1 @ 8:00 AM

Webinar: Leverage the Homes.com – MLS Partnership to connect with active buyers

If you have listings, then you may have leads waiting for you in your free Homes.com account. Homes.com always displays the listing broker or agent and send them the listing inquiries for their properties.

In cooperation with your MLS, Homes.com is displaying the most up to date information about your listings to the millions of monthly visitors to our site. Make sure those interested buyers are also seeing the most current information about you and your brokerage by reviewing your Homes.com Profile.

Join them for this 30-minute webinar to learn about your listing display, how to update your personal information, and leverage the cloud based Homes.com Lead Management System to connect with more buyers.

Homes.com Lead Management System includes:

- A Lead and Contact Manager App
- Email Marketing App
- Monthly Newsletter Service

Take advantage of all the tools available to you from Homes.com.

Register for this webinar TODAY!

Webinar: Freddie Mac on the State of Housing Affordability

The challenges faced by first-time homebuyers and those in underserved communities are daunting within a landscape transformed by financial hardships due to COVID-19, rising debt burdens, housing inventory shortages and unequal access to resources and credit. Understanding the trends to various borrower populations is critical to partnerships across the housing ecosystem.

This panel, brought to you by HousingWire, will identify significant data and trends impacting the future and outline key challenges. Get up to speed on today's housing market and discover how the industry can evolve to better serve tomorrow's market, together.

What you will learn:

- Primary drivers of the affordable market
- Primary challenges to homeownership
- Partnership solutions, resources and tools for solving complex problems

Register Today!

Webinar: Introduction to Paragon and CRS Data Tax Suite

Join Paragon to learn the Basic's and Beyond for both Paragon and CRS Data's MLS Tax Suite. These products and services encourage end user customizations so its data and services just the way you like it...YOUR way. Don't miss the opportunity to learn what you need to know to get started today.

After registering you will receive a confirmation email containing information about joining the training.

One hour sessions run from 10am to 11am and 3pm to 4pm PST.

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Webinar: Work Remotely - Virtual Tools To Keep Clients Safe And In The Market With New Home Source Professional

Close out 2020 with one of New Home Source Professional's **fantastic trainings** showing you how to incorporate **new build sales** into your business. They are offering **three different webinars** in December.

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