Surviving Social Media

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Just wanted to quickly plug an upcoming event hosted by PMAR on June 8: "Internet Networking Survival Skills".

David Gibbons from Zillow will share his experience with social media and help you learn how to avoid common pitfalls.

Natalie and I, along with a few other folks from the team attended REBarCamp PDX (Real Estate Bar Camp), a fantastic "unconference" that was held in April and David was one of the speakers. He, along with the other great presenters, gave a lot of helpful advice that we are keeping in mind as we venture into the social media sphere.

So, if you've been using, or are thinking about using sites such as Twitter, Facebook or LinkedIn, but aren't sure where to go with them — check out this event!

Image courtesy of ilco