

How to Access Listing View Counts

See how often your listing is viewed!

After hearing requests from subscribers, the Listing View Counts feature is now available on RMLSweb. This means that listing agents are now able to see how often the public and other subscribers are viewing their listings.

In addition, listing agents can share the impact of their online marketing efforts by showing their clients the Listing View Counts report. Agents can also use these statistics in listing presentations and to see if a listing is being considered, but not shown.

To access Listing View Counts, follow these steps below:

1) Access your listings in Listing Load under Back Office. You will see the Listing View Counts button to the far right (lower) of the screen.



2) You can select the "View Counts" button to see a quick snapshot of your listing view counts.

3) Then, you can select the "View Counts Report" button to see more detail on listing views. For example, you can see more detail on listing views from the day before, 7, 14, or 30 days back, and the life of a listing (as far back as 8/1/2010).

4) On the Listing View Counts Report page, you will see the ability to convert to PDF or print in the upper right corner of the screen.

Remember, each time a report is viewed counts as a listing

view and listings are not counted when they come up in a search, but when a more detailed report is selected.

Take a look at these tools below for more information:

Help Document: How to Use Listing View Counts

Help Document: How Listing View Counts are Calculated

Tutorial: Accessing Listing View Counts

For additional information or to attend a class on the RMLS*web* system, please contact RMLS™ Training at 503-236-7657 or access the RMLS™ Training calendar under the Toolkit option. For immediate assistance you can contact the RMLS™ Help Desk at 503-872-8002 (toll free 877-256-2169 or via e-mail at helpdesk@rmls.com).