## How Do You Get Trained? Subscriber Satisfaction Survey Results

This week, RMLS™ continues featuring subscriber feedback gleaned from our Subscriber Satisfaction Survey. (Check out our earlier posts: How Are We Doing? and How Do You Interface with RMLS™?)

If you discover something in RMLSweb that you'd like to learn more about, our trainers are ready to help. In addition to holding classes at RMLS™ offices around the region, our trainers regularly hold webinars, or we can come to you!

#### How did you receive training from RMLS™ in the past year?

Nearly one-third of survey respondents (31.5%) received RMLS™ training at their office. Training via phone came in closely at second (29.1%). Online tutorials came in third (26.9%). Just under a quarter of respondents (20.5%) have taken a class at an RMLS™ office.



# How many times did you receive training from these methods in the last year?

The majority (49.8%) of respondents said they had accessed RMLS<sup>TM</sup> training once or twice in the past year. "None" came in second place (26.7%). And believe it or not, 33 people said they've used RMLS<sup>TM</sup> training 11 or more times in the past year!



### Overall, were you satisfied with the training you recieved?

Our subscribers rated RMLS™ training a 3.7, just under halfway

between "satisfied" and "delighted."

### What other types of training or topics would you like to see RMLS™ offer?

Naturally, answers to this question varied wildly. While RMLS™ may not offer a specific class each month, subscribers should keep an eye on the RMLSweb desktop and this blog. RMLS™ frequently posts training opportunities on the desktop, such as our upcoming Cloud CMA demonstration on December 7th. We also feature interesting classes on the RMLS™ blog once a month.

#### Subscriber comments:

- "Time-saving features of any kind!"
- "Statistical analysis of MLS data."
- "Statistics for appraisers, architectural styles, proper listing of living areas, and how to better inform your buyer (and appraisers) for agents and brokers."
- "Possibly more marketing-type classes to draw in new customers."
- "Just basic training on things we use all the time and could use more efficiently if we had more training. Like Docusign, Listing Load, Zip Forms, etc."
- "Continuing education training." [Ed. note: check the RMLSweb desktop page! We post opportunities frequently.]
- "We had a few classes by the RMLS" instructor at our office that were very helpful. They reviewed how the website works. I always picked up something new from each of those classes."
- "I would like to see more in Eugene. I haven't seen anything yet that makes me want to drive to Portland."

Our series will wrap up next time with our subscribers' overall experience with  $RMLS^{\mathsf{m}}$ .