

Can Other Agents Find Your Listings? Double Check the Map Point to Be Sure

With the recent changes to maps in RMLSweb it's more important than ever that you make sure your listings are mapping correctly so other agents can find them later when running a map search.



Watch this short tutorial to learn more about how to double check and edit your map point if needed.

Need Help with New Mapping Features?

- **Read:** 5 Ways to Use the New Mapping Features in RMLSweb
- **Watch:** Searching with Map Ranges Tutorial
- **Read:** Mapping Tip Sheet
- **Watch:** Create a Prospect Profile or Hotsheet with a map
- **Watch:** Save a custom map and use it later in other searches

If you have questions please feel free to contact our help desk at 503-872-8002 or toll-free at 1-877-256-2169.

RMLSweb Connectivity (7/8/09)

We've received multiple reports of users experiencing issues connecting with the RMLSweb today. It appears these issues may be connected to problems with some major Internet Service Providers (ISPs) today. If you experience difficulty connecting, we recommend contacting your ISP.

We have assured that RMLSweb is in normal operation & we will continue to monitor the situation closely. If you have any questions or concerns, please contact the RMLS™ Help Desk at 877-256-2169 or helpdesk@rmls.com.

5 Ways to Use the New Mapping Features in RMLSweb to Be More Effective in Your Business

We're excited because we just released some upgrades to the maps in RMLSweb. Now you can use a map instead of MLS area in several searches, save a custom map to use with other searches later and navigate the RMLSweb maps with ease.



But what does that really mean with regard to how you do business? Here are some ideas that we came up with of how you can use these new features in your everyday life to save time or get better information for you and your clients:

1. Let's say you tend to work in a particular area or neighborhood, but you're constantly working with different styles of homes. Now you can draw a map of your farm area and save it. Then you can create several Hotsheets, Prospect Profiles or Summary Only reports based off of the same map, but with a wide variety of criteria.

2. If you're working with a client who is worried about living in a good school district, our upgrades to the school

information on the listing maps should come in handy. When you're looking at a map of a particular listing, click on the Schools tab to see a list of schools nearby. (The default is set to look for schools within one mile but you can increase the radius in the upper right hand corner to up to 20 miles.) You'll notice that we've added some **demographic information about the schools like pupil to teacher ratio to help you look smart.**

3. Rumor has it a lot of appraisers are looking approximately one mile out when getting comps for their appraisals. **Now you can look for comps in that same proximity to get an idea of what the appraiser may be looking at.** How? Use the circle search and watch the distance indicator when you're dragging out the line. It'll tell you how many miles you're covering in your search.

4. I don't know about you, but for me it's much easier to remember a property from the picture than the address. So when I've mapped several checked listings from search results, I love the new feature that allows me to **see a thumbnail of the property.**

5. Now that more agents are going to search with maps instead of MLS area number it's more important than ever to make sure your listings are mapping correctly. We've tried to make this easy for you. We've increased the size of the map on the Listing Load page so you can easily **see if the listing is missing a map or mapped incorrectly.** If that's the case, just click Adjust map location, click the right location and click Accept.

For a detailed tutorial on how to search using map ranges, click the image above. We've also created a printable tip sheet for your reference. To schedule a training session on this new release, call your local RMLS™ office, or e-mail training@rmls.com.

Agents: How Upcoming Map Upgrades Can Help You

I think one of the coolest things about our upcoming release for mapping on RMLSweb is that you'll be able to save custom Map Ranges & use them in several different searches (including Advanced Search, Hotsheet Search, Open House Search, Broker/MLS Tour Search, Actual Expired Search and Prospecting).

What does that mean to you, though? I think it will mean different things to different agents, but here's one scenario:

You have buyers that absolutely want to buy in a particular neighborhood, let's say St. Johns in Portland. You can set up a Prospecting profile for them and draw the custom map around JUST that area. Now the Prospecting results will only send them listings from the St. Johns neighborhood (as you define it).

Your buyers then find the house of their dreams. They're ready to put in an offer. Since you've saved your Map Range for St. John's, you can now use it to find comparables through Advanced Search when you are putting together the offer.

Here's a quick demonstration from John Ayers, our Help Desk Manager:



To schedule a training session on this new release, call your local RMLS™ office, or e-mail training@rmls.com.

Rules Changes Coming July 1

For a summary of the National Association of Realtors® recommended changes that were approved by the RMLS™ Board of Directors click [here](#). These changes go into effect July 1.

Coming Soon to RMLSweb: Option of Searching with Map Ranges Instead of MLS Areas

Later this month we will be adding mapping to several searches in RMLSweb including Advanced Search and Prospecting. This will allow you to choose between searching via custom Map Ranges or Area Numbers in the future.



To schedule a training session on this new release, call your local RMLS™ office, or e-mail training@rmls.com.