

RMLS™ by the Numbers 2017

Here we go again! RMLS™ celebrates another year working hard for thousands of subscribers across Oregon and Southwest Washington by presenting an annual collection of numbers. These numbers show just how much RMLS™ has supported real estate activity over the course of 2017. We hope you enjoyed journeying along with us.

[Compare the numbers below with the same from prior years and see how we've grown!](#)

RMLSweb

Number of times subscribers logged in to RMLSweb: 1,761,465

Photos uploaded to listings: 1,838,307

Number of new prospect profiles created: 75,970

All residential properties listed for sale: 75,657

All residential properties sold: 58,691

Median sold price of homes listed: \$330,000

Total dollar volume of homes sold: \$21,693,925,000

Reports viewed: 9,414,184

RMLS™ Subscribers

RMLS™ subscribers as of December 2017: 13,973

New RMLS™ subscribers (compared to December 2016): 620

Increase in subscribers, above: +4.65

Subscribers who attended training: 4,489

Number of calls to the RMLS™ Help Desk: 21,105

Number of Help Desk chats: 4,417

Number of incidents reported using the "Report Issue" button: 7,669

CE hours distributed by RMLS™ at no cost to subscribers: 3,114

Total attendance at RMLS™ training events: 4,489

RMLS.com

Total customer visits to RMLS.com: 2,556,344

Unique visits: 961,958

Total listing views: 1,498,074

Social Media

[RMLS™ followers on Facebook](#) (December 31st): 3,809

[RMLS™ followers on Twitter](#) (December 31st): 2,946

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing Market Action each month, we have [statistical summaries available on RMLSweb](#) with information dating back several years.

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.

RMLS™ by the Numbers 2016

It's that time again! RMLS™ has made it through another year working hard for thousands of subscribers across Oregon and Southwest Washington and we'd like to show just how much RMLS™ has supported real estate activity over the course of a single year. How do we do it? We compile a suite of numbers to quantify the work we do for our REALTOR® members.

[Compare the numbers below with the same from the prior three years and see how we've grown!](#)

RMLSweb

Number of times subscribers logged in to RMLSweb: 1,785,754

Photos uploaded to listings: 1,688,226

Property searches run: 572,205

Number of new prospect profiles created: 78,319

All residential properties listed for sale: 75,331

All residential properties sold: 59,203

Median sold price of homes listed: \$300,000
Total dollar volume of homes sold: \$20,243,723,000
Unique tax searches: 111,094
Reports viewed: 9,856,816
Broker tour searches run: 11,744
Open house searches run: 10,534
Statistical searches run: 24,247

RMLS™ Subscribers

RMLS™ subscribers as of December 2016: 13,345
New RMLS™ subscribers (compared to December 2015): 1,132
Increase in subscribers, above: +9.3
Subscribers who attended training: 3,538
Number of calls to the RMLS™ Help Desk: 25,850
Number of Help Desk chats: 4,508
Number of incidents reported using the “Report Issue” button: 6,668
CE hours distributed by RMLS™ at no cost to subscribers: 2,514
Total attendance at RMLS™ training events: 3,538

RMLS.com

Total customer visits to RMLS.com: 3,145,131
Unique visits: 1,141,705
Total listing views: 1,790,588

Social Media

[RMLS™ followers on Facebook](#) (December 31st): 3,715
[RMLS™ followers on Twitter](#) (December 31st): 2,837

RMLS™ regularly compiles plenty of other numbers as well! In addition to publishing Market Action each month, we have [statistical summaries available on RMLSweb](#) with information dating back several years. Since 2012 we’ve also been compiling statistics about [residential distressed properties in RMLSweb](#).

We love numbers here at RMLS™, and hope you find this data as fun and interesting as we do.

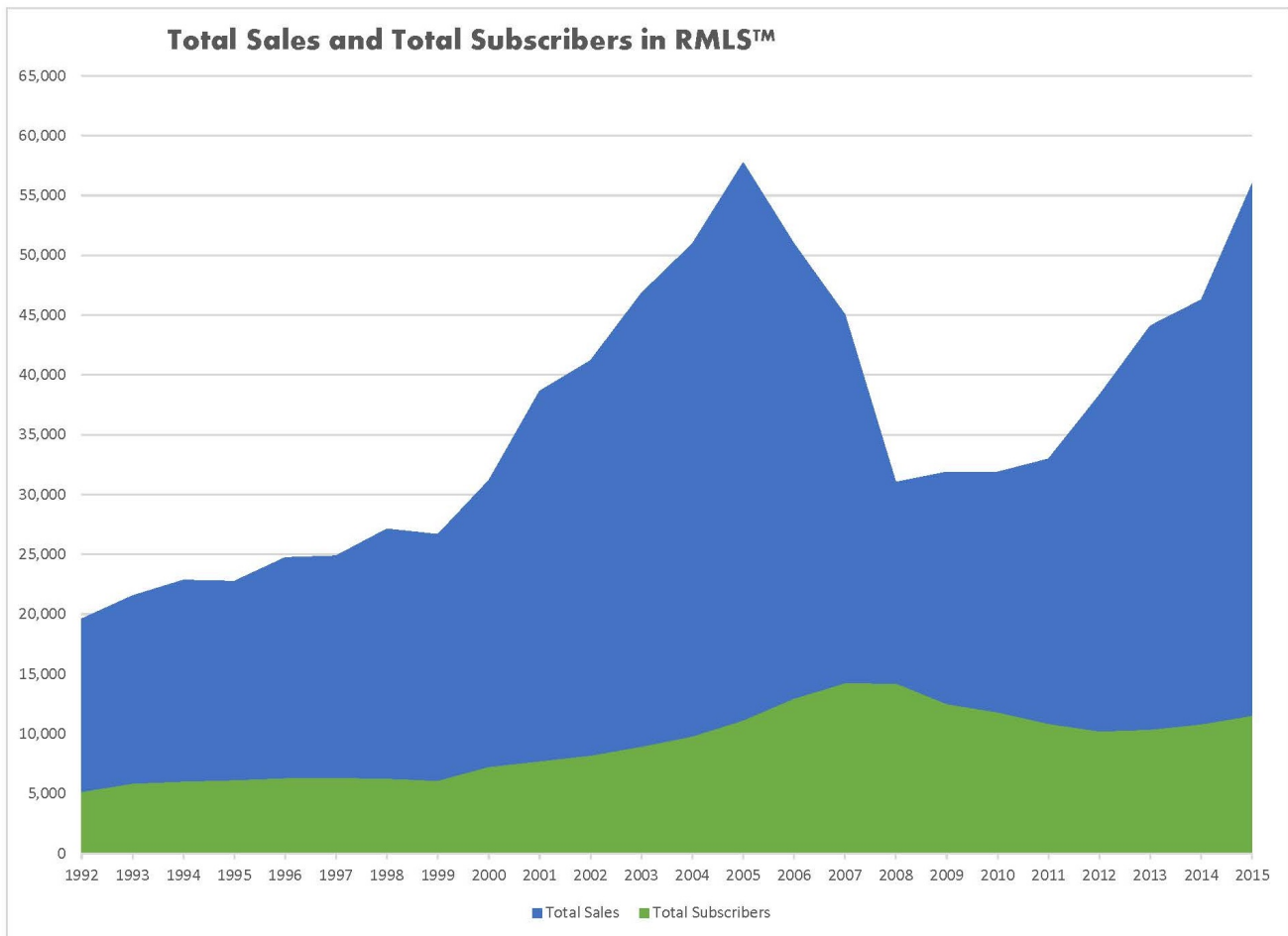
MLS Insight: 25 Years by the Numbers (Updated May 5th)

[MLS Insight](#) is a series about how things work at RMLS™.

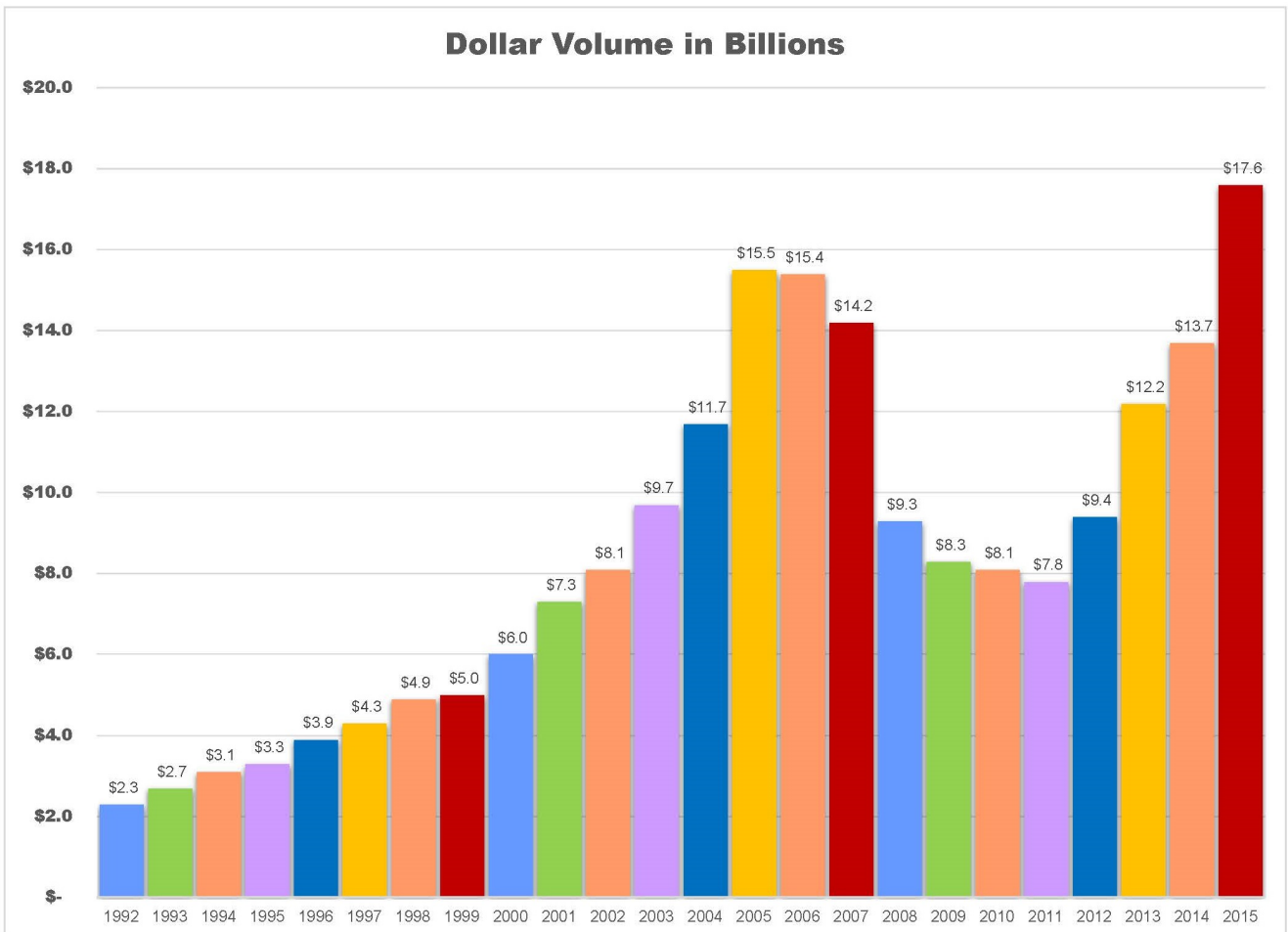
As we celebrate 25 years of service to the real estate community in the northwest, it is interesting to look at some of the high-level numbers that describe the business and economics of the multiple listing service.

Let's start with the number of subscribers. In March 1991, before service had even begun, there were over 3,400 Portland-area REALTORS® committed to participating in the new multiple listing service. This March, we had 12,472 subscribers from all over Oregon and southern Washington. The March with the most subscribers was 2007 with 14,178 active REALTORS®.

The chart below shows the rise and fall of subscriber numbers (as of March of each year) plotted against total numbers of closed residential sales for the year across the entire MLS. Sales peaked in 2005 with a total of 57,745, two years prior to the peak in subscriber numbers. The number of sales has been steadily rising since the recession low of 31,028 in 2008. The 55,979 sales in 2015 were the second highest number recorded in a year at RMLS™.



Due to a much higher overall average sales price, the total dollar volume of residential sales posted in RMLS™, 2015 achieved a new high water mark of \$17,567,003,000 despite fewer total sales than 2005. The average sales price across all RMLS™ sales in 2005 was \$268,300 compared to \$313,800 in 2015.

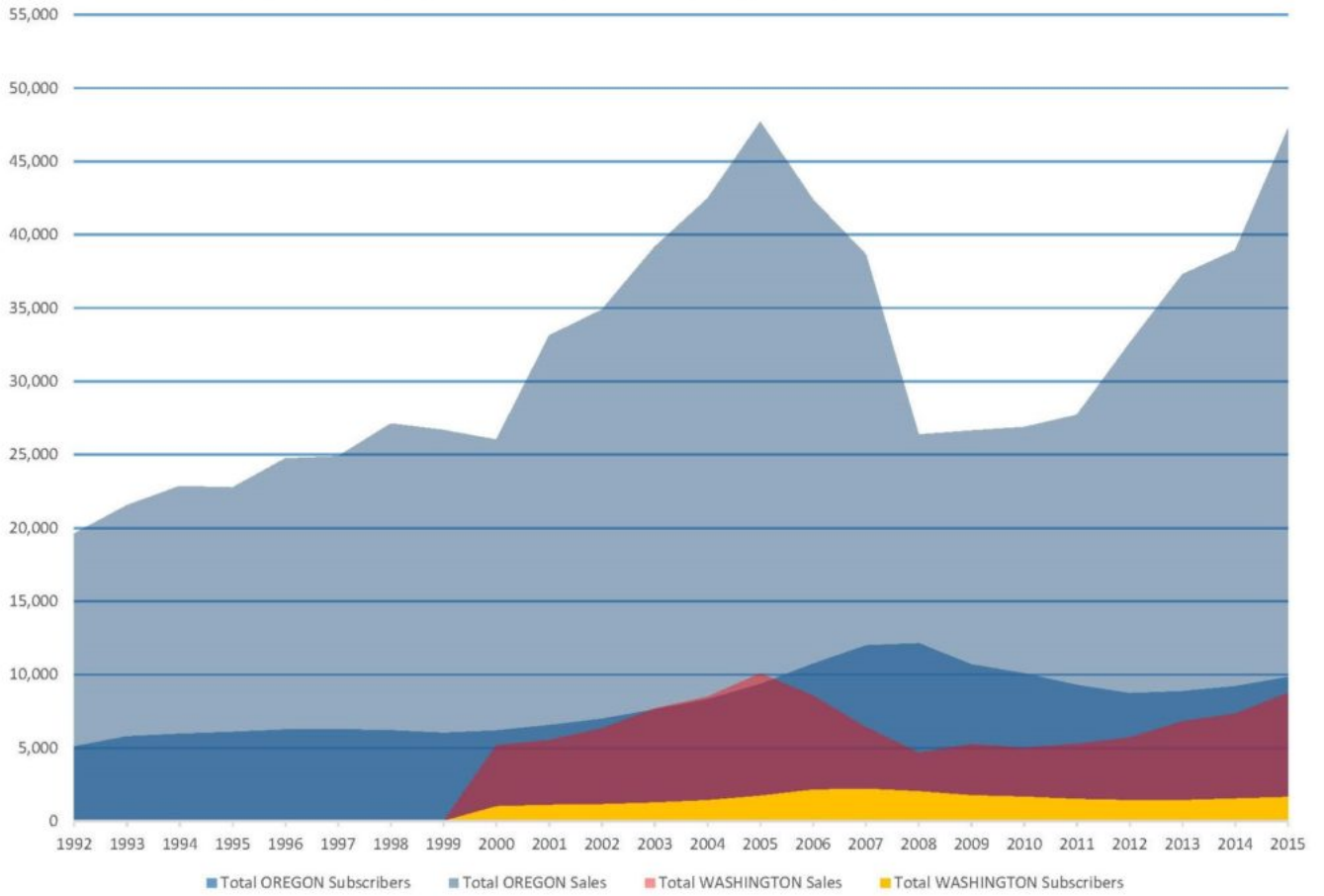


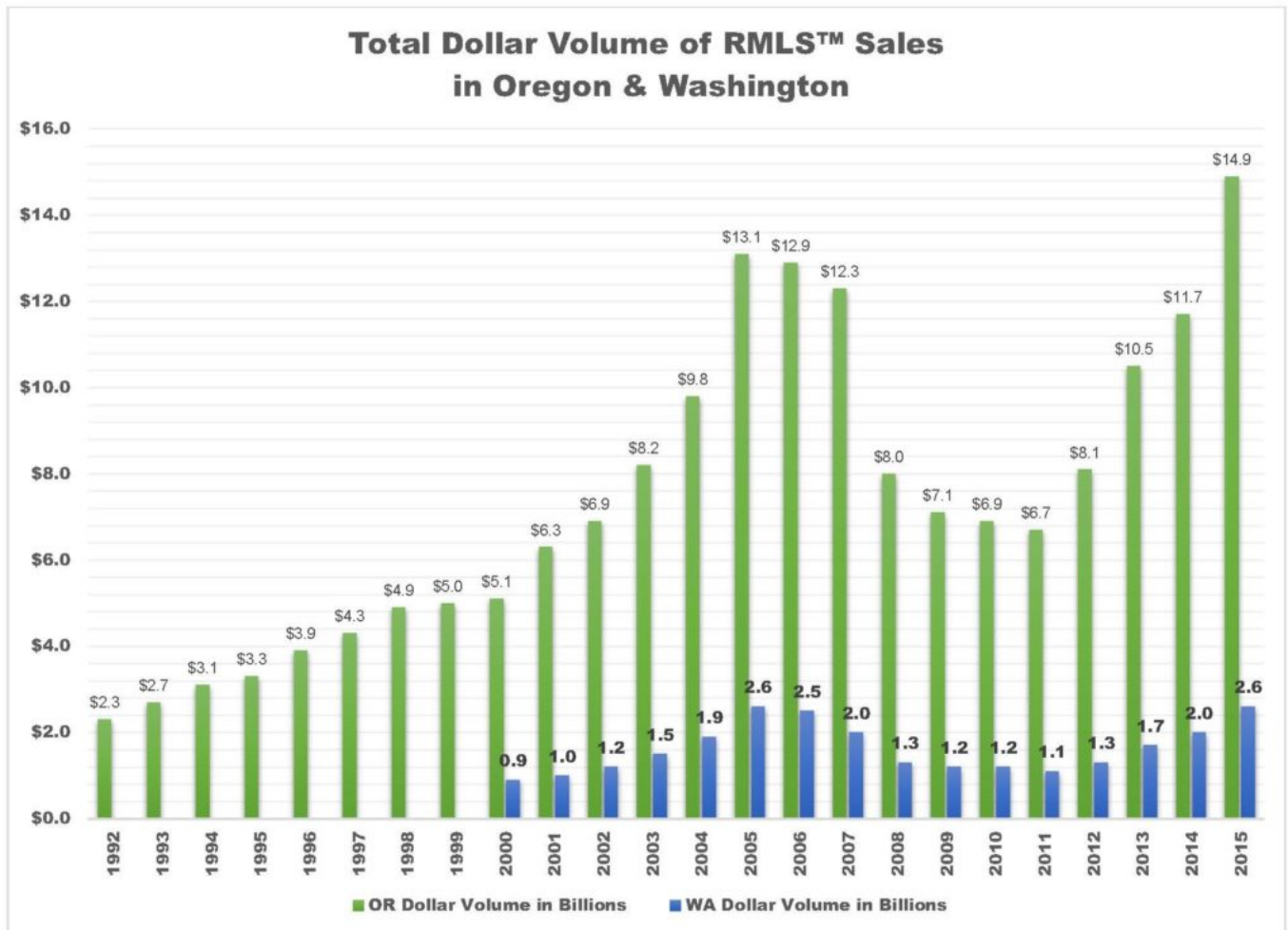
If you have questions on any RMLS™-related topic that you would like to have answered, I encourage you to post a comment.

UPDATE: May 5, 2016

By subscriber request, here are the same graphs broken down by state:

Total Sales and Subscribers in RMLS™ by State





RMLS™ by the Numbers 2015

How much work does RMLS™ do for the thousands of subscribers across Oregon and Southwest Washington? [We've compiled the following numbers for the third year in a row](#) to show just how much RMLS™ has supported real estate activity over the course of a single year.

RMLSweb

Number of times subscribers logged in to RMLSweb: 1,787,385

Photos uploaded to listings: 1,161,918

Property searches run: 549,388

Number of new prospect profiles created: 75,750

All residential properties listed for sale: 74,585
All residential properties sold: 57,860
Median sold price of homes listed: \$270,000
Total dollar volume of homes sold: \$17,999,392,000
Unique tax searches: 111,038
Reports viewed: 10,523,082
Broker tour searches run: 13,049
Open house searches run: 9,867
Statistical searches run: 29,062

RMLS™ Subscribers

RMLS™ subscribers as of December 2015: 12,213
New RMLS™ subscribers (compared to December 2014): 934
Increase in subscribers, above: +8.2%
Subscribers who attended training: 3,412
Number of calls to the RMLS™ Help Desk: 21,115
Number of Help Desk chats: 3,707
Number of incidents reported using the “Report Issue” button:
6,678
CE hours distributed by RMLS™ at no cost to subscribers: 2,310
Total attendance at RMLS™ training events: 4,567

RMLS.com

Total customer visits to RMLS.com: 3,623,006
Unique visits: 1,203,729
Total listing views: 2,377,287

Social Media

[RMLS™ followers on Facebook](#) (December 31st): 3,255
[RMLS™ followers on Twitter](#) (December 31st): 2,646

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RMLS™ by the Numbers 2014

How much work does RMLS™ do for thousands of subscribers across Oregon and Southwest Washington? This is the second year we've compiled numbers to show just how much RMLS™ has supported real estate activity over the course of a single year (read [RMLS™ by the Numbers 2013](#)).

RMLSweb

Number of times subscribers logged in to RMLSweb: 1,475,802

Photos uploaded to listings: 1,138,099

Property searches run: 513,354

Number of new prospect profiles created: 63,943

All residential properties listed for sale: 69,541

All residential properties sold: 48,052

Median sold price of homes listed: \$251,000

Total dollar volume of homes sold: \$14,067,725,000

Unique tax searches: 107,750

Reports viewed: 9,301,407

Broker tour searches run: 12,876

Open house searches run: 8,364

Statistical searches run: 26,926

RMLS™ Subscribers

RMLS™ subscribers as of December 2014: 11,279

New RMLS™ subscribers (compared to December 2013): 603

Increase in subscribers, above: +5.7%

Subscribers who attended training: 3,047

Number of calls to the RMLS™ Help Desk: 22,978

Number of Help Desk chats: 3,012

Number of incidents reported using the "Report Issue" button:
5,299

CE hours distributed by RMLS™ at no cost to subscribers: 4,260

Total attendance at RMLS™ training events: 4,800

RMLS.com

Total customer visits to RMLS.com: 3,375,870

Unique visits: 1,082,046

Total listing views: 2,299,823

Social Media

[RMLS™ followers on Facebook](#) (December 31st): 2,930

[RMLS™ followers on Twitter](#) (December 31st): 2,358

Don't forget about the other numbers we regularly compile! In addition to publishing Market Action each month, we have [statistical summaries available on RMLSweb](#) with information dating back several years. Since 2012 we've also been compiling statistics about [residential distressed properties in RMLSweb](#).

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RMLS™ by the Numbers 2013

Just how big is RMLS™ anyway? We thought it would be fun and interesting to compile numbers showing just how much RMLS™ has supported real estate activity in 2013. This is our first year doing it, but we hope to continue collecting these numbers in order to also see how the company is expanding over time.

RMLSweb

Number of times subscribers logged in to RMLSweb: 6,185,000

Photos uploaded to listings: 926,490
Property searches run: 422,049
Number of new prospect profiles created: 57,599
All residential properties listed for sale: 65,824
All residential properties sold: 45,243
Median sold price of homes listed: \$235,000
Total dollar volume of homes sold: \$12,373,855,000
Unique tax searches: 103,077
Hit count reports viewed and auto-emailed to sellers:
12,608,195
Broker tour searches run: 12,475
Open house searches run: 7,357
Statistical searches run: 51,745

SentriLock Conversion

Number of lockboxes exchanged: 44,234

RMLS™ Subscribers

RMLS™ subscribers as of December 2013: 10,676
New RMLS™ subscribers (compared to December 2012): 497
Increase in subscribers, above: +4.9%
Subscribers who attended training: 1,857
Number of calls to the RMLS™ Help Desk: 26,119
Number of Help Desk chats: 2,564
Number of incidents reported using the “Report Issue” button:
4,155
CE hours distributed by RMLS™ at no cost to subscribers: 4,227
Total attendance at RMLS™ training events: 2,858

RMLS.com

Total customer visits to RMLS.com: 3,822,036
Unique visits: 1,110,135
Total listing views: 2,982,408

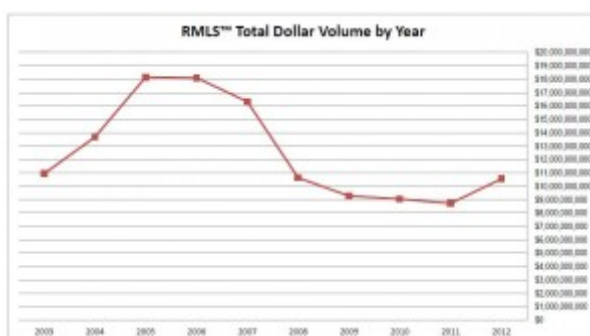
Social Media

[RMLS™ followers on Facebook](#) (December 31st): 2,472
[RMLS™ followers on Twitter](#) (December 31st): 2,000

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Housing Market Recovery by the Numbers



Click to enlarge

The *RMLS™ Inventory Today* chart on the desktop of RMLSweb showed that total sales volume for a twelve month period topped \$12 billion on July 16th this year. The last time the sales volume was at that level was almost five years ago on September 8, 2008, with volume still on its way down to its low point reached in 2011.

While prices are currently increasing rapidly, they still have a way to go to reach their previous levels. The \$12 billion volume in 2008 required only 39,456 sales at an average price

of \$304,443. The number of sales represented by the \$12 billion this year was 46,901 with an average price of \$255,942.

The housing market recovery has encompassed all of the RMLS™ market areas in Oregon and southern Washington to varying degrees, which the monthly Market Action reports demonstrate. Momentum is accelerating!